

NISECEXPO

**NIGERIA SECURITY
EXHIBITION & CONFERENCE**

THEME:

**FUTURE WARS: OPERATIONAL ENDURANCE
AND FORCE BUILD-UP CAPABILITIES**

Int'l Defence and Security Expo
~~EARLY BIRD DISCOUNTED RATES!~~

Save Over 15%

Access New Markets

BOOK STAND NOW!

Before 31st May

EXHIBITION PRICES AND SPONSORSHIPS PACKAGES

Contact:

Tel: +234(0)8127011110 WhatsApp: +234(0)8136665888

Email: info@niseceexpo.com Website: www.niseceexpo.com

NISECEXPO POST-SHOW MAGAZINE PACKAGES 2025

BOOK AD SPACE

NISECEXPO pre-onsite branding and post-show magazine are a good means to reach target audience. It is a major opportunity to gain publicity. The post-show magazine is a compilation of the event's record of activities. The magazine is widely distributed and read by thousands of people in over 50 nations. The magazine is distributed to MDAs and foreign missions. The online version is published on the show's website, thereby giving it a global coverage which is read by thousands of online visitors. It is your best print publicity medium when considering global coverage to promote your company or organisation's services beyond borders.

Take a full colour ad page in the event's show magazine today, get complimentary;

- Name/Logo on NISECEXPO programme of events
- Logo/brief profile with link on show's sponsorship landing page
- Logo featured on show's onsite sponsors display board

COLOUR	Dollar (\$)
Full page	\$1,000.00
Half page	\$500.00
Quarter page	\$250.00
Center spread	\$1,400.00
Double spread	\$1,300.00
3 Pages	\$1,400.00
2 Pages	\$1,000.00
Inside back page	\$900.00
Inside front page	\$1,000.00
Front page strip (6x2, 2x6)	\$650.00
10x5	\$305.00
3x6 strip (inside page)	\$750.00
Back page	\$1,500.00
Back page strip (6x2)	\$550.00
5X2 Earpiece front page	\$405.00
2x6 col strip (inside page)	\$250.00
Earpiece back page 5x2	\$300.00

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NISECEXPO EXHIBITION PRICES AND PACKAGES 2025

2025 STALL PRICES AND PACKAGES

NISECEXPO 2025 exhibition platform is a major market opportunity for defence and security equipment manufacturers, resellers and company representatives to meet key African buyers and end users you would not meet elsewhere. The show guarantees direct access to the ever growing Africa's defence and security market that is rated in hundreds of BILLIONS (\$) due to the ever increasing acts of terrorism, insurgency, banditry and piracy etc.

As part of the organising committee agenda to evolve NISECEXPO as a global brand, we have introduced the ~~Early Bird rates~~ to save more money for the exhibitor to showcase their defence and security products to the continent and by extension, international buyers and end users.

Enjoy our Early Bird registration discount rates now... Exhibitor Stall Packages

Size: 3 x 3 sqm
~~Early Bird Rate:~~ \$6,500
Normal Rate: \$8,500
~~Early Bird Registration:~~ ~~Until 30th May, 2025~~

Event Details:

NISECEXPO 2025

Venue: National Defence College (NDC)

Abuja,

Nigeria

Package Includes:

Shell scheme (stall) construction

Two tables

Two chairs

Two conference passes

Tea break for two persons (Extra person at a cost of \$30)

Lunch meals for two persons (Extra person at a cost of \$40)

Logo with hyperlink on NISECEXPO website

Logo/brief profile with hyperlink on visitors e-registration page

Logo/contact details listed in show's post-event magazine

Colour page advert in show's post-event magazine

Conference materials

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NISECEXPO EXHIBITION PRICES AND PACKAGES 2025

Size: 3x4 sqm
~~Early Bird Rate:~~ ~~\$7,150~~
Normal Rate: \$9,500
~~Early Bird Registration: Until 30th May, 2025~~

Event Details:
NISECEXPO 2025
Venue: National Defence College (NDC)
Abuja,
Nigeria

Package Includes:

Shell scheme (stall) construction
Three tables
Four chairs + one on demand
Five conference passes
Tea break for three persons (Extra person at a cost of \$30)
Lunch meals for two persons (Extra person at a cost of \$40)
Logo with hyperlink on NISECEXPO website
Logo/brief profile with hyperlink on visitors e-registration page
Logo/contact details listed in show's post-event magazine
Three colour page advert in show's annual post-event magazine
Conference materials

Size: 4 x4 sqm
~~Early Bird Rate:~~ ~~\$8,100~~
Normal Rate: \$10,500
~~Early Bird Registration: Until 30th May, 2025~~

Event Details:
NISECEXPO 2025
Venue: National Defence College (NDC)
Abuja,
Nigeria

Package Includes:

Shell scheme (stall) construction
Three tables
Four chairs + one on demand
Six conference passes
Tea break for three persons (Extra person at a cost of \$30)
Lunch meals for three persons (Extra person at a cost of \$40)
Logo with hyperlink on NISECEXPO website
Logo/brief profile with hyperlink on visitors e-registration page
Logo/contact details listed in show's post-event magazine
Four colour page advert in show's annual post-event magazine
Conference materials

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NISECEXPO EXHIBITION PRICES AND PACKAGES 2025

Size: 4x5 sqm

~~Early Bird Rate:~~ ~~\$9,500~~

Normal Rate: \$11,500

~~Early Bird Registration: Until 30th May, 2025~~

Event Details:

NISECEXPO 2025

Venue: National Defence College (NDC)

Abuja,

Nigeria

Package Includes:

Shell scheme (stall) construction

Three tables

Four chairs + one on demand

Seven conference passes

Tea break for three persons (Extra person at a cost of \$30)

Lunch meals for three persons (Extra person at a cost of \$40)

Logo with hyperlink on NISECEXPO website

Logo/brief profile with hyperlink on visitors e-registration page

Logo/contact details listed in show's post-event magazine

Five colour page advert in show's post-event magazine

Conference materials

Size: 5 x 5sqm

~~Early Bird Rate:~~ ~~\$10,500~~

Normal Rate: \$12,500

~~Early Bird Registration: Until 30th May, 2025~~

Event Details:

NISECEXPO 2025

Venue: National Defence College (NDC)

Abuja,

Nigeria

Package Includes:

Shell scheme (stall) construction

Three tables

Five chairs

Eight conference passes

Tea break for four persons (Extra person at a cost of \$30)

Lunch meals for four persons (Extra person at a cost of \$40)

Logo with hyperlink on NISECEXPO website

Logo/brief profile with hyperlink on visitors e-registration page

Logo/contact details listed in show's post-event magazine

Six colour page advert in show's post-event magazine

Conference materials

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NISECEXPO EXHIBITION PRICES AND PACKAGES 2025

NISECEXPO 2025 national pavilions are dedicated areas for countries and multinational companies to showcase their equipment and technologies; land, sea and air defence and security systems.

National Pavilion: 15 x 25sqm
~~Early Bird Rate:~~ ~~\$30,000~~
Normal Rate: \$35,000
~~Early Bird Registration: Until 30th May, 2025~~
Event Details:
NISECEXPO 2025
Venue: National Defence College (NDC)
Abuja,
Nigeria

Package Includes:

Shell scheme (stall) construction
Five tables
Ten chairs
Ten conference passes
Logo with hyperlink on website
Logo/brief profile with hyperlink on visitors e-registration page
Logo/contact details listed in show's post-event magazine
Full colour page advert in show's post-event magazine
Conference materials
Tea break for fifteen persons (Extra person at the cost \$30.00)
Lunch break for fifteen persons (Extra person at the cost \$40.00)

For special stall sizes, please forward your requirements to inquiry@niseceexpo.com and our sales team will get in touch with you.

Note: All booking reservations are valid for 72 hours. Bookings must be guaranteed with payment. Bookings not guaranteed with payment will be cancelled at the expiration of the stipulated time. For payment confirmation, forward payment receipt to: payments@niseceexpo.com

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NISECEXPO SPONSORSHIP PACKAGES 2025

NISECEXPO Award Dinner

\$50,000

- Full branding of venue
- Logo on all show's newsletters and email campaign materials
- Official show opening ceremony recognition
- Place company's literatures on dinner tables
- Logo on tent cards to be placed on lunch tables (provided by sponsor)
- Logo on branded dinner napkins (provided by sponsor)
- Centre spread advert on show's magazine/programme directory
- Show conference pass for ten (10) delegates to attend all show activities
- Logo/brief profile with link on visitors e-registration webpage
- Show's closing dinner ceremony pass for ten (10) guests
- Organisation's logo on show programme of events
- Four page spread ad in post-show magazine
- Logo on show's onsite sponsors display board
- Mention in all show's award TV/Radio Ads
- Complimentary 7x7sqm exhibition stall

**Enquiry:
Exclusive
Partnership**



Opening Dinner Party

\$35,000

- Full branding of venue
- Logo on all show's newsletters and email campaign materials
- Official show opening ceremony recognition
- Place company's literatures on dinner tables
- Logo on tent cards to be placed on lunch tables (provided by sponsor)
- Logo on branded dinner napkins (provided by sponsor)
- Centre spread advert on show's magazine/programme directory (Design provided by sponsor)
- Show conference pass for ten (10) delegates to attend all show activities
- Logo/brief profile with link on visitors e-registration webpage
- Show's closing dinner ceremony pass for ten (10) guests
- Organisation's logo on show's programme of events
- Four page spread ad in post-show magazine
- Logo on show's onsite sponsors display board
- Mention in all show's award TV/Radio Ads
- Complimentary 7x7sqm exhibition stall

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NISECEXPO SPONSORSHIP PACKAGES 2025

Diamond Partner

\$60,000

- Centre spread colour ad in the post-show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Diamond Sponsor
- Show's website header banner ad/brief profile with link (design provided by sponsor)
- Insert company's literature in delegate packs distributed to attendees
- Opportunity to give opening remark and closing ceremony farewell message
- Conference pass for ten (10) delegates to attend all show activities
- Logo with link on all show's marketing email materials
- Show's website header with link to URL (design provided by sponsor)
- Inner back page ad on programme guide (design provided by sponsor)
- Logo with link on show's visitors/exhibitors e-registration webpage)
- Place roll-up/flex banners inside conference hall and/or outdoor event arena
- Logo on show's onsite sponsors display board
- Logo/brief profile with link on show's sponsors webpage
- Official show recognition award for industry support
- Mention in all TV, radio, print and other social media publicity campaign
- Two page ad on show's programme of events
- Complementary 10x10sqm exhibition stall

Platinum Partner

\$55,000

- Two page ad in post-show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Platinum Sponsor
- NISECEXPO website footer with link to URL (design provided by sponsor)
- Insert company's literature in delegate packs distributed to attendees
- Opportunity to give a goodwill message on Day 2 and closing ceremony
- Conference pass for seven delegates to attend all show activities
- Logo/brief profile with link on show's marketing email materials
- Ad banner with link on show's website
- One page ad on show's programme of events
- Logo/brief profile with link on show's visitors/exhibitors e-registration webpage
- Place two roll-up/flex banners inside conference hall and/or outdoor event arena
- Logo on show's onsite sponsors display board
- Logo/brief profile with link on show's sponsors webpage
- NISECEXPO recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 5x5 sqm exhibition stall

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NISECEXPO SPONSORSHIP PACKAGES 2025

Gold

\$40,000

- Two colour page ad in post-show magazine (design provided by sponsor)
- Official show recognition at the opening and closing ceremony
- Insert company's literatures in delegate's conference bag distributed to attendees
- Conference pass for ten (10) participants
- Logo/brief profile with link on show's marketing emails materials
- Ad banner with link on NISECEXPO website's homepage
- Full colour page ad on show's programme of events
- Logo/profile with link on show's visitors/exhibitors e-registration landing page
- Place two roll-up/flex banner inside conference hall/exhibition arena
- Logo on show's onsite sponsors display board
- Logo/profile with link on show's sponsors webpage
- Show recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 6x6 sqm exhibition stall

Silver

\$30,000

- Full colour page ad on post-show magazine
- Logo on all show's newsletters and email campaign materials
- Official show opening ceremony recognition
- Logo on show's onsite sponsors display board
- Logo with brief profile on show's programme of events
- Mention in show's electronic and print media publicity
- Conference pass for ten (10) delegates to attend all show activities
- Logo/brief profile with link on visitors e-registration webpage
- Closing dinner ceremony VIP table for ten (10) guests
- Opportunity for product presentation within show conference
- Logo on show's onsite sponsors display board
- Complimentary 5x5sqm exhibition stall

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NISEC EXPO SPONSORSHIP PACKAGES 2025

Bronze

\$20,000

- Full colour page ad on post-show magazine
- Logo on all show's newsletters and email campaign materials
- Official show's opening ceremony recognition
- Logo on show's onsite sponsors display board
- Logo with brief profile on show's programme of events
- Mention in show's electronic and print media publicity
- Conference pass for five (5) delegates to attend all show activities
- Logo/brief profile with link on visitors e-registration webpage
- Closing dinner ceremony VIP table for five (5) guests
- Opportunity for product presentation within show conference
- Logo on show's onsite sponsors display board
- Complimentary 3x3sqm exhibition stall

Branding of Show Lanyard

\$7,500

- Logo/stall number printed on show's lanyard (Design provided by client)
- Logo with link on show's sponsors webpage
- Logo on sponsors onsite display board
- Logo with link on visitors e-registration webpage
- Conference pass for three (3) guests
- Logo with link on visitors e-registration landing page
- Closing dinner ceremony pass for three (3) guests
- Logo on show's campaign email materials
- Logo on show's programme directory
- Conference pass for two (2) guests



Exclusive Sponsorship

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NISEC EXPO SPONSORSHIP PACKAGES 2025

Accreditation Arena Branding

\$6,500

- Branding of the accreditation arena (Branding materials to be provided by sponsor)
- Logo on show onsite sponsors display board webpage
- Conference pass for three (3) guests
- Logo with link on visitors/exhibitors e-registration
- Place company's literature on accreditation arena counters
- Full page ad in show magazine
- Closing dinner ceremony pass for three guests
- Logo on show programme directory
- Logo with link on sponsor landing page



Sponsored Tea Break

\$10,000

- Place company literature on tea break arena tables (provided by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo on napkins (provided by sponsor)
- Place roll-up banners in tea break arena (provided by sponsor)
- Logo/brief profile with link on show's sponsor landing page
- Logo on show's programme directory
- Logo on sponsors onsite display board
- Closing dinner ceremony pass for 3 guests
- Conference pass for 3 guests
- One page Ad in post-show magazine

Exclusive Sponsorship Per Day



CEO's Presentation

\$7,500

- Prime time allocated to sponsor to make presentation within the event conference
- Logo with link on show's sponsors landing page
- Logo on show's onsite display board
- Conference pass for one guest
- Logo on show's sponsors onsite display board
- Logo on post-show magazine
- Closing ceremony pass for two guests

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NISECEXPO SPONSORSHIP PACKAGES 2025

Show Water

\$4,000

- Logo with link on show's newsletters
- Logo/contacts/stall number on show's branded bottle
- Water logo with link on show's sponsors webpage
- Logo on sponsors onsite display board
- Logo on show's programme directory
- Conference pass for three (3) guests
- One page ad in post-show magazine
- One page ad in show's programme directory
- Closing dinner ceremony pass for four (4) guests

Exclusive Sponsorship

Contact Sponsorship Manager



Branding of Press Centre

\$5,000

Exclusive Sponsorship

- Brand press center
- Place company's literature on press seats
- Display roll up banners in the press center
- Logo with link on show's newsletters
- One page ad in show's magazine
- Logo with link on visitors e-registration webpage
- Closing dinner ceremony pass for four (4) guests
- Conference pass for three (3) guests
- Logo on show's campaign email materials with link
- Logo/brief profile with link on show's sponsors webpage



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NISEC EXPO SPONSORSHIP PACKAGES 2025

Show Bag

\$10,500

- Logo/contact/stall number on show bag (Design to be provided by sponsor)
- Insert company's literature in show's bag to be distributed to attendees
- Logo/profile with link on show's sponsors webpage
- Logo with link on visitors e-registration webpage
- Conference pass for three (3) guests
- Half page ad in show's programme directory
- Logo with link on visitors/exhibitors e-registration webpage
- Logo on show's onsite sponsors display board
- One page ad in show's magazine
- Closing dinner ceremony pass for three (3) guests



Show Balloon

\$4,500

- Logo/contact/stall number on show's bag (Design provided by sponsor)
- Logo/profile on show's onsite sponsors webpage
- Logo with link on visitors e-registration webpage
- Conference pass for three (3) guests
- Logo on show's programme directory
- Logo on show's onsite sponsors display board
- Half page ad in show's magazine
- Closing dinner ceremony pass for two (2) guests



Stick

\$3,500

- Profile in branded USB stick to be distributed to attendees (supplied by sponsor)
- Logo and stall number on USB stick
- Pre-onsite and post-event integrated media publicity
- Logo with link on show's homepage
- Logo on sponsors onsite display board
- Logo on show's programme directory
- Conference pass for three (3) guests
- Contact on USB stick
- Closing dinner ceremony pass for two (2) guests

Exclusive Sponsorship



Branded Gifts

\$3,500

- Logo/contacts/stall number on branded gifts (supplied by sponsor) *design is subject to approval
- Logo with link on show's onsite sponsors webpage
- Logo on show's onsite display board
- Conference pass for one (1) guest
- Logo on show's sponsors onsite display board
- Logo on show's programme directory
- Closing ceremony pass for two (2) guests



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Show Notepad

\$4,000

- 500 branded notepads to be distributed to attendees (Design to be approved by sponsor)
- Pre-onsite and post-show integrated media publicity
- Logo/profile with link on show's sponsors webpage
- Conference pass for three (3) guests
- Logo on visitors e-registration webpage with link
- Closing dinner ceremony pass for three (3) guests
- Logo on show's programme directory
- Half page ad in post-show magazine (Design to be provided by sponsor)
- Sponsor's logo on show's onsite sponsors display board



Pole Flags

\$1,500

- Logo/stall number on show's branded pole flags (provided by sponsor)
- Logo/profile with link on show's onsite sponsors webpage
- Conference pass for two (2) guests
- Logo on show's onsite sponsors display board
- Logo on show's programme directory
- Six pole flags placed inside conference hall/outdoor
- Closing dinner ceremony pass for one (1) guest



VIP Backstage Branding

\$13,500

- Logo/profile with link on show's sponsors webpage
- Conference pass for three (3) guests
- Logo with link on visitors/exhibitors e-registration webpage
- Closing ceremony dinner pass for three (3) guests
- Logo on show's programme of events directory
- Logo on show's onsite sponsors display board
- One page ad in show's magazine



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VENUE:
NATIONAL DEFENCE COLLEGE (NDC)
ABUJA, FEDERAL CAPITAL TERRITORY
NIGERIA

AFRICA



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