

# NISECEXPO

**NIGERIA SECURITY  
EXHIBITION & CONFERENCE**

**THEME:**

**DEFENCE INITIATIVES FOR AFRICA  
DEFENCE INDUSTRIES CAPABILITIES**



**EXHIBITION AND SPONSORSHIPS PACKAGES**

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# SPONSORSHIPS

NISECEXPO Pre, Onsite branding and Post show magazine are a good means to reach target audience. It is a major opportunity to gain publicity. The post-show magazine is a compilation of event record of activities. The magazine is widely distributed and read by thousands of people in over 50 nations. The magazine is distributed to MDAs and foreign missions. The online version is published on the show's website, thereby giving it a global coverage which is read by thousands of online visitors. It is your best print publicity medium when considering global coverage to promote your company or organisation services beyond borders.

Take a full colour Ad page in the event show magazine today, get complimentary;

- Name/Logo on NISECEXPO programme of events
- Logo/brief profile with link on show's sponsorship landing page
- Logo featured on show's onsite sponsors displayboard

COLOUR	Dollar (\$)
Full page	\$1,000.00
Half page	\$500.00
Quarter page	\$250.00
Center spread	\$1,400.00
Double spread	\$1,300.00
3 Pages	\$1,400.00
2 Pages	\$1,000.00
Inside back page	\$900.00
Inside front page	\$1,000.00
Front page strip (6x2, 2x6)	\$650.00
10x5	\$305.00
3x6 strip (inside page)	\$750.00
Back page	\$1,500.00
Back page strip (6x2)	\$550.00
5X2 Earpiece front page	\$405.00
2x6 col strip (inside page)	\$250.00
Earpiece back page 5x2	\$300.00

**Tel/WhatsApp: +234 (0)8127011110**

## 2025 STALL PRICES AND PACKAGES

NISECEXPO 2025 exhibition platform is a major market opportunity for defence and security equipment manufacturers, resellers and company representatives to meet key African buyers and end users you would not meet elsewhere. The show guarantees direct access to the ever growing Africa's defence and security market that is rated in 100s of BILLIONS (\$) due to the ever increasing acts of terrorism, insurgency, banditry and piracy etc.

As part of the organising committee agenda to evolve NISECEXPO as a global brand, we have introduced the Early Bird rates to save more money for the exhibitor to showcase her defence and security products to the continent and by extension, international buyers and end users.

**Enjoy our Early Bird registration discount rates now...**

### Exhibitor Stall Packages

**Size:** 3 x 3sqm  
Early Bird Rate: \$6,500  
Normal Rate: \$8,500  
Early Bird Registration: Until 30th May, 2025

Event Details:

NISECEXPO 2025

Venue: Ladi Kwali Conference Centre

Abuja,

Nigeria

**Package Includes:**

Shell scheme (stall) construction

Two tables

Two chairs

Two Conference Pass

Tea break for two persons (Extra person at a cost of \$30)

Lunch meals for two persons (Extra person at a cost of \$40)

Logo with hyperlink on NISECEXPO website

Logo/brief profile with hyperlink on visitors e-registration page

Logo/contact details listed in show's post-event magazine

Colour page advert in show's post-event magazine

Conference materials

# NISECEXPO EXHIBITION PRICES AND PACKAGES 2025

**Size:** 3 x 4sqm  
Early Bird Rate: \$7,150  
Normal Rate: \$9,500  
Early Bird Registration: Until 30th May, 2025

**Event Details:**  
NISECEXPO 2025  
Venue: Ladi Kwali Conference Centre  
Abuja,  
Nigeria

## **Package Includes:**

Shell scheme (stall) construction  
Three tables  
Four chairs + one on demand  
Five Conference pass  
Tea break for three persons (Extra person at a cost of \$30)  
Lunch meals for two Persons (Extra person at a cost of \$40)  
Logo with hyperlink on NISECEXPO website  
Logo/brief profile with hyperlink on visitors e-registration page  
Logo/contact details listed in show's post-event magazine  
Three colour page advert in show's annual post-event magazine  
Conference materials

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**Size:** 4 x 4sqm  
Early Bird Rate: \$8,100  
Normal Rate: \$10,500  
Early Bird Registration: Until 30th May, 2025

**Event Details:**  
NISECEXPO 2025  
Venue: Ladi Kwali Conference Centre  
Abuja,  
Nigeria

## **Package Includes:**

Shell scheme (stall) construction  
Three tables  
Four chairs + one on demand  
Six Conference Pass  
Tea break for three persons (Extra person at a cost of \$30)  
Lunch meals for three persons (Extra person at a cost of \$40)  
Logo with hyperlink on website  
Logo/brief profile with hyperlink on visitors e-registration page  
Logo/contact details listed in show's post-event magazine  
Four colour page advert in show's annual post-event magazine  
Conference materials

# NISECEXPO EXHIBITION PRICES AND PACKAGES 2025

**Size:** 4 x 5 Sqm  
Early Bird Rate: \$9,500  
Normal Rate: \$11,500  
Early Bird Registration: Until 30th May, 2025  
Event Details:  
NISECEXPO 2025  
Venue: Ladi Kwali Conference Centre  
Abuja,  
Nigeria

## **Package Includes:**

Shell scheme (stall) construction  
Two tables  
Three chairs  
Three Conference Pass  
Tea break for three persons (Extra person at a cost of \$30)  
Lunch meals for three persons (Extra person at a cost of \$40)  
Logo with hyperlink on Website  
Logo/brief profile with hyperlink on visitors e-registration page  
Logo/contact details listed in show's post-event magazine  
Colour page advert in show's post-event magazine  
Conference materials

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**Size:** 5 x 5 sqm  
Early Bird Rate: \$10,500  
Normal Rate: \$12,500  
Early Bird Registration: Until 30th May, 2025  
Event Details:  
NISECEXPO 2025  
Venue: Ladi Kwali Conference Centre  
Abuja,  
Nigeria

## **Package Includes:**

Shell scheme (stall) construction  
Three tables  
Five chairs  
Four Conference Pass  
Tea break for four persons (Extra person at a cost of \$30)  
Lunch meals for four persons (Extra person at a cost of \$40)  
Logo with hyperlink on NISECEXPO website  
Logo/brief profile with hyperlink on visitors e-registration page  
Logo/contact details listed in show's post-event magazine  
Two colour page advert in show's post-event magazine  
Conference materials

# NISECEXPO EXHIBITION PRICES AND PACKAGES 2025

NISECEXPO 2025 national pavilions are dedicated areas for countries and multinational companies to showcase their equipment and technologies; land, sea and air defence and security systems.

**National Pavilion:** 20 x 30sqm  
Early Bird Rate: \$30,000  
Normal Rate: \$35,000  
Early Bird Registration: Until 30th May, 2025  
Event Details:  
NISECEXPO 2025  
Venue: Ladi Kwali Conference Centre  
Abuja,  
Nigeria

## **Package Includes:**

Shell scheme (stall) construction  
Five tables  
Ten chairs  
Ten Conference Pass  
Tea break for ten persons  
Lunch meals for ten persons  
Logo with hyperlink on website  
Logo/brief profile with hyperlink on visitor e-registration page  
Logo/contact details listed in show's post-event magazine  
Full colour page advert in show's post-event magazine  
Conference materials  
Tea break for fifteen persons (Extra person at the cost \$30.00)  
Lunch break for fifteen persons (Extra person at the cost \$40.00)

**For special stall sizes, please forward your requirements and one of our sales agent will get in touch with you.**

Note: All booking reservations are valid for 72 hours. Bookings must be guaranteed with payment. Bookings not guaranteed with payment will be cancelled at the expiration of the stipulated time. For payment confirmation, forward payment receipt to: [payments@niseceexpo.com](mailto:payments@niseceexpo.com)

# NISECEXPO SPONSORSHIP PACKAGES 2025

## NISECEXPO Award Dinner

**\$50,000**

- Full branding of venue
- Logo on all show's e-News letters and email campaign materials
- Official show opening ceremony recognition
- Place company literatures on dinner tables
- Logo on tent cards to be placed on lunch tables (provided by sponsor)
- Logo on branded dinner napkins (provided by sponsor)
- Centre spread advert on show magazine/programme directory (Design provided by sponsor)
- Show conference pass for ten (10) delegates to attend all show activities
- Logo/brief profile with link on visitor e-registration web page
- Show closing dinner ceremony pass for ten (10) guests
- Organisation Logo on show programme of events
- Four page spread Ad in post-show magazine
- Logo on show's onsite sponsor's display board
- Mention in all show's award TV/Radio Ads
- Complimentary 7x7sqm. exhibition stall

**Enquiry:  
Exclusive  
Partnership**



## Opening Dinner Party

**\$35,000**

- Full branding of venue
- Logo on all show's e-News letters and email campaign materials
- Official show opening ceremony recognition Place company literatures on dinner tables
- Logo on tent cards to be placed on lunch tables (provided by sponsor)
- Logo on branded dinner napkins (provided by sponsor)
- Centre spread advert on show's magazine/programme directory (Design provided by sponsor)
- Show conference pass for ten (10) delegates to attend all show activities
- Logo/brief profile with link on visitor e-registration web page
- Show closing dinner ceremony pass for ten (10) guests
- Organisation Logo on show programme of events
- Four page spread Ad in post-show magazine
- Logo on show's onsite sponsor's display board
- Mention in all show's award TV/Radio Ads
- Complimentary 7x7sqm. exhibition stall

# NISECEXPO SPONSORSHIP PACKAGES 2025

## Platinum Partner

**\$60,000**

- Centre spread colour Ad in the post show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Platinum Sponsor
- Show's website header banner Ad/brief profile with link (design provided by sponsor)
- Insert Company literature in delegate packs distributed to attendees
- Opportunity to give opening remark and closing ceremony farewell message
- Conference pass for ten (10) delegates to attend all show activities
- Logo with link on all show's marketing email materials
- Show's website header banner with link to URL (design provided by sponsor)
- Inner back page Ad on programme guide (design provided by sponsor)
- Logo with link on show's visitor/exhibitor e-registration web page)
- Place roll-up/flex banners inside conference hall and/or outdoor event arena
- Logo on show's onsite sponsors display board
- Logo/brief profile with link on show's sponsors web page
- Official show recognition award for industry support
- Mention in all TV, radio, print and other social media publicity campaign
- Two page Ad on show's programme of events
- Complementary 10x10sqm exhibition stall

## Diamond Partner

**\$55,000**

- Two page Ad in post-show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Diamond Sponsor
- NISECEXPO website footer banner with link to URL (design provided by sponsor)
- Insert company literature in delegate packs distributed to attendees
- Opportunity to give a goodwill message on Day 2 and closing ceremony
- Conference pass for seven delegates to attend all show activities
- Logo/brief profile with link on show's marketing email materials
- Ad banner with link on show's website
- One page Ad on show's programme of events
- Logo/brief profile with link on show's visitor/exhibitor e-registration web page
- Place two roll-up/flex banners inside conference hall and/or outdoor event arena
- Logo on show's onsite sponsors display board
- Logo/brief profile with link on show's sponsors web page
- NISECEXPO recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 5x5sqm exhibition stall



# NISECXPO SPONSORSHIP PACKAGES 2025

## Gold

**\$40,000**

- Two colour page Ad in post-show magazine (design provided by sponsor)
- Official show recognition at the opening and closing ceremony
- Insert company literatures in delegate's conference bag distributed to attendees
- Conference pass for ten (10) participants
- Logo/brief profile with link on show's e-marketing emails materials
- Ad banner with link on show's homepage website
- Full colour page Ad on show's programme of events
- Logo/profile with link on show's visitor/exhibitor e-registration landing page
- Place two roll-up/flex banner inside conference hall/exhibition arena
- Logo on show's onsite sponsors display board
- Logo/profile with link on show's sponsors web page
- Show recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 6x6 sqm. exhibition stall

## Silver

**\$30,000**

- Full colour page Ad on post-show magazine
- Logo on all show's e-News letters and email campaign materials
- Official show opening ceremony recognition
- Logo on show's onsite sponsors display board
- Logo with brief profile on show's programme of events
- Mention in show's electronic and print media publicity
- Conference pass for ten (10) delegates to attend all show activities
- Logo/brief profile with link on visitor e-registration web page
- Closing dinner ceremony VIP table for ten (10) guests
- Opportunity for product presentation within show conference
- Logo on show's onsite sponsors display board
- Complimentary 5x5sqm. exhibition stall

# NISECEXPO SPONSORSHIP PACKAGES 2025

## Bronze

**\$20,000**

- Full colour page Ad on post-show magazine
- Logo on all show's e-News letters and email campaign materials
- Official show opening ceremony recognition
- Logo on show's onsite sponsors display board
- Logo with brief profile on show's programme of events
- Mention in show's electronic and print media publicity
- Conference pass for five (5) delegates to attend all show activities
- Logo/brief profile with link on visitor e-registration web page
- Closing dinner ceremony VIP table for five (5) guests
- Opportunity for product presentation within show conference
- Logo on show's onsite sponsors display board
- Complimentary 3x3sqm. exhibition stall

## Branding of Show Lanyard

**\$7,500**

- Logo/stall number printed on show's lanyard (Design provided by client)
- Logo with link on show's sponsors web page
- Logo on sponsors onsite display board
- Logo with link on visitors e-registration web page
- Conference pass for three (3) guests
- Logo with link on visitors e-registration landing page
- Closing dinner ceremony pass for three (3) guests
- Logo on show's campaign email materials
- Logo on show's programme directory
- Conference pass for two (2) guests



**Exclusive  
Sponsorship**

# NISECEXPO SPONSORSHIP PACKAGES 2025

## Accreditation Arena Branding

**\$6,500**

- Branding of the accreditation arena (Branding materials to be provided by sponsor)
- Logo on show onsite sponsor's display board webpage
- Conference pass for three guests
- Logo with link on visitors/exhibitors e-registration
- Place company literature on accreditation arena counters
- Full page ad in show magazine
- Closing dinner ceremony pass for three guests
- Logo on show programme directory
- Logo with link on sponsor landing page



## Sponsored Tea Break

**\$10,000**

- Place company literature on tea break arena tables (provided by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo on napkins (provided by sponsor)
- Place roll-up banners in tea break arena (provided by sponsor)
- Logo/brief profile with link on show's sponsor landing page
- Logo on show's programme directory
- Logo on sponsors onsite display board
- Closing dinner ceremony pass for 3 guests
- Conference pass for 3 guests
- One page Ad in post-show magazine

**Exclusive Sponsorship Per Day**



## CEO's Presentation

**\$2,500**

- Prime time allocated to sponsor to make presentation within the event conference
- Logo with link on show's sponsors landing page
- Logo on show's onsite display board
- Conference pass for one guest
- Logo on show's sponsors onsite display board
- Logo on post-show magazine
- Closing ceremony pass for two guests

# NISECEXPO SPONSORSHIP PACKAGES 2025

## Show Water

**\$4,000**

- Logo with link on show's e-Newsletters
- Logo/contacts/stall number on show's branded bottle
- Water logo with link on show's sponsor web page
- Logo on sponsors onsite display board
- Logo on show's programme directory
- Conference pass for three guests
- One page Ad in post-show magazine
- One page Ad in show's programme directory
- Closing dinner ceremony pass for four guests

**Exclusive Sponsorship**  
Contact Sponsorship Manager



## Branding of Press Centre

**\$5,000**

**Exclusive Sponsorship**

- Brand press center
- Place company literature on press seats
- Display roll up banners in the press center
- Logo with link on show's e-newsletters
- One page Ad in show's magazine
- Logo with link on visitor e-registration web page
- Closing dinner ceremony pass for four (4) guests
- Conference pass for three (3) guests
- Logo on show's campaign email materials with link
- Logo/brief profile with link on show's sponsors web page



# NISEC EXPO SPONSORSHIP PACKAGES 2025

## Show Bag

**\$10,500**

- Logo/contact/stall number on show bag (Design to be provided by sponsor)
- Insert company literature in show's bag to be distributed to attendees
- Logo/profile with link on show's sponsors web page
- Logo with link on visitors e-registration web page
- Conference pass for three (3) guests
- Half page Ad in show's programme directory
- Logo with link on visitors/exhibitors e-registration web page
- Logo on show's onsite sponsors display board
- One page Ad in show's magazine
- Closing dinner ceremony pass for three (3) guests



## Show Balloon

**\$4,500**

- Logo/contact/stall number on show's bag (Design provided by sponsor)
- Logo/profile on show's onsite sponsors web page
- Logo with link on visitors e-registration web page
- Conference pass for three (3) guests
- Logo on show's programme directory
- Logo on show's onsite sponsors display board
- Half page Ad in show's magazine
- Closing dinner ceremony pass for two (2) guests



## Stick

**\$3,500**

- Profile in branded USB stick to be distributed to attendees (supplied by sponsor)
- Logo and stall number on USB stick
- Pre, onsite and post-event integrated media publicity
- Logo with link on show's homepage
- Logo on sponsors onsite display board
- Logo on show's programme directory
- Conference pass for three (3) guests
- Contact on USB stick
- Closing dinner ceremony pass for two (2)

**Exclusive Sponsorship**



## Branded Gifts

**\$3,500**

- Logo/contacts/stall number on branded gifts (supplied by sponsor) \*design is subject to approval
- Logo with link on show's onsite sponsors web page
- Logo on show's onsite display board
- Conference pass for one (1) guests
- Logo on show's sponsors onsite display board
- Logo on show's programme directory
- Closing ceremony pass for two (2) guests



# NISECEXPO SPONSORSHIP PACKAGES 2025

## Show Notepad

**\$4,000**

- 500 branded notepads to be distributed to attendees (Design to be approved by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo/profile with link on show's sponsors web page
- Conference pass for three (3) guests
- Logo on visitors e-registration web page with link
- Closing dinner ceremony pass for three (3) guests
- Logo on show's programme directory
- Half page Ad in post-show magazine (Design to be provided by sponsor)
- Sponsor logo on show's onsite sponsors display board



## Pole Flags

**\$1,500**

- Logo/stall number on show's branded pole flags (provided by sponsor)
- Logo/profile with link on show's onsite sponsors web page
- Conference pass for two (2) guests
- Logo on show's onsite sponsors display board
- Logo on show's programme directory
- Six pole flags placed inside conference hall/outdoor
- Closing dinner ceremony pass for one (1) guest



## VIP Backstage Branding

**\$13,500**

- Logo/profile with link on show's sponsors web page
- Conference pass for three (3) guests
- Logo with link on visitors/exhibitors e-registration web page
- Closing ceremony dinner pass for three (3) guests
- Logo on show's programme of events directory
- Logo on show's onsite sponsors display board
- One page Ad in show's magazine



EXHIBITION AND SPONSORSHIPS PACKAGES

# AFRICA



**VENUE:**

LADI KWALI CONFERENCE CENTRE  
ABUJA, FEDERAL CAPITAL TERRITORY  
NIGERIA