



..Redefining Emergency Safety & Personal Security

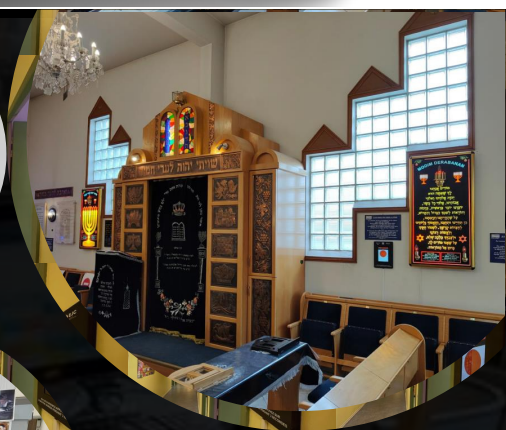
WELCOME TO "RAPID ALERT NIGERIA" EMERGENCY SECURITY APPLICATION



## A Proven Solution

Over 2,500,000 Emergency systems installed across five continents;

- Law Enforcement Agencies
- Learning Institutions (Schools)
- VIPs/Residential Estate/Private Residence
- Worship Centers
- Hotels/Restaurants
- Financial Institutions (Banks)
- Government Offices/Installations
- Critical Infrastructure/Assets
- Fire
- Health etc.



**CALL FOR DEMO: 08136665888**



...Defence And Security Show

**13th - 15th August, 2024**



## 2024 PROSPECTUS & SPONSORSHIP PACKAGES

**TAKE THE LEADING POLE POSITION AND BE AHEAD OF THE COMPETITION!**

### ENQUIRIES:

+234 (0)8127011110

info@niseceexpo.com

+234 (0)8136665888

www.niseceexpo.com



**Venue: Abuja International Conference Center (AICC)**



# EXHIBITORS SPONSORSHIPS

## Ads on NISECEXPO Show Magazine

NISECEXPO post show magazine is a compilation of post event record of activities. The magazine is widely distributed and read by thousands of people in over 50 nations. The magazine is distributed to MDA's and foreign missions. The online version is published on the show website, thereby, giving it a global coverage which is read by thousands of online visitors. It is your best print publicity medium when considering global coverage to promote your company or organisation services beyond borders. Take a full page colour ad in the event show magazine today, get our complimentary; Logo on

- NISECEXPO programme of events
- Logo/brief profile with link on NISECEXPO show website
- Logo on NISECEXPO onsite sponsor's display board

COLOUR	Dollar (\$ )
Full Page	\$1,000.00
Half page	\$500.00
Quarter page	\$250.00
Center spread	\$1,400.00
Double spread	\$1,300.00
3 Pages	\$1,400.00
2 Pages	\$1,000.00
Inside back page	\$900.00
Inside Front page	\$1,000.00
Front page strip (6x2, 2x6)	\$650.00
10x5	\$305.00
3x6 strip (inside page)	\$750.00
Back page	\$1,500.00
Back page strip (6x2)	\$550.00
5X2 Earpiece front page	\$405.00
2x6 col strip (inside page)	\$250.00
Earpiece back page 5x2	\$300.00

Tel/WhatsApp: +234 08127011110

# NISECEXPO

Defence And Security Show

**ENJOY EARLY BIRD RATES!  
LAST TILL 29TH MARCH, 2024  
BOOK YOUR STALL NOW**

**LAND | SEA | AIR**



**Date:** 13th -15th August, 2024  
**Venue:** International Conference Centre  
Abuja, Nigeria

MEET GOVERNMENT END USERS AND BUYERS ACROSS AFRICA

**ENQUIRIES:**

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# NISECEXPO 2024 EXHIBITOR AND SPONSORSHIP PACKAGES

## SEMINAR FEES

Approximate prices for basic services in US Dollar, including VAT

**VISITORS REGISTRATION FEE FREE**

\*obligatory for all exhibitors and sub-exhibitors and includes:

- information stand services
- accreditation of two company representatives
- ten invitation cards to visit the exhibition
- one copy of the catalog
- general advertising services during the exhibition
- information about the exhibitor in the catalog
- two invitations to a business cocktail

### FOR THE WHOLE PERIOD OF THE EXHIBITION:

INDOOR EQUIPPED EXHIBITION AREA (1 SQ.M)	600\$
INDOOR UNEQUIPPED EXHIBITION AREA (1 SQ.M)	550\$
OUTDOOR EXHIBITION AREA (1 SQ.M)	275\$

minimum exhibition area — 3x3sq.m

- + 10% CORNER STAND (OPEN ON 2 SIDES)
- + 15% CORNER STAND (OPEN ON 3 SIDES)
- + 20% STANDING SEPARATELY (OPEN ON 4 SIDES)
- + 30% STAND MADE BY THIRD PARTIES

## BENEFITS OF PARTICIPATION

MEET ALL INDUSTRY LEADERS UNDER ONE ROOF

PROFESSIONAL COMMUNICATION

### PROMOTION



Chief Executive Officer

Frank Ohwofa

(+234 812 701 1110)

frank1@niseceexpo.com

Chairman Organising Committee

Lt. General CI Obiakor Rtd., OFR

(+234 813 666 5888)

cio@niseceexpo.com

13-15 AUGUST 2024



“NIGERIA SECURITY EXPO”  
INTERNATIONAL DEFENCE  
AND SECURITY TRADE SHOW

FOR SPECIAL STALL  
SIZES AND BRANDED  
STAND, PLS CONTACT  
OUR SALES AND  
MARKETING DEPT TO  
DISCUSS YOUR  
REQUIREMENTS  
[sales@niseceexpo.com](mailto:sales@niseceexpo.com)

NISECEXPO 2024

NISECEXPO 2024

NISECEXPO 2024

## VENUE:

Abuja International Conference Centre  
Central Business District, FCT

**DATE: Aug. 13 - 15, 2024**

4,000 sqm  
INDOOR

15,000 sqm  
OUTDOOR

## GET IN TOUCH

+2348127011110

[info@niseceexpo.com](mailto:info@niseceexpo.com)

[www.niseceexpo.com](http://www.niseceexpo.com)

[NISEC EXPO](https://www.linkedin.com/company/niseceexpo)

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## Media Partners

international  
fair solutions

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DEFENSE INSIGHT

MILITARY  
AFRICA  
TRUSTED AND ASSURED

DEFENCE  
STREET

المسلة  
AL - MUSALLH Magazine

DEFENSE  
HERE



DBDC  
International Events  
& Special Publications



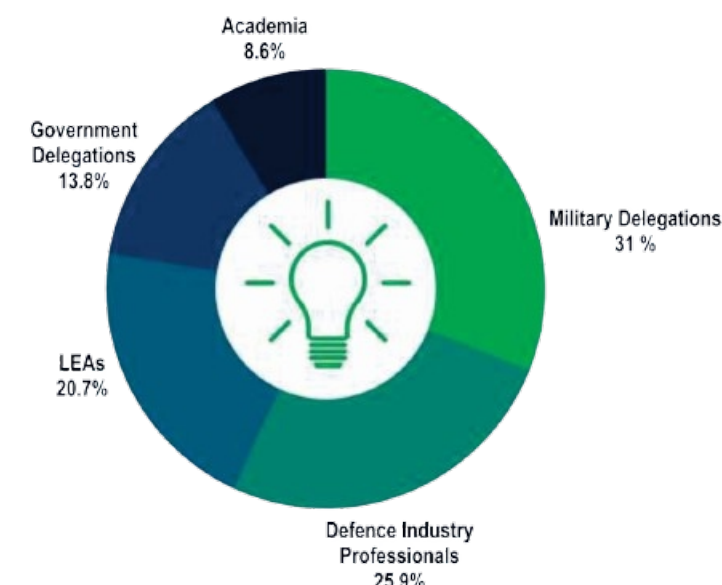
## NISECEXPO 2024 PROSPECTUS

NISECEXPO - Nigeria Security Expo is a leading annual international defence and security exhibition and conference event. It addresses contemporary security and defense industry trends, serving as a platform for policy makers, end users and equipment manufacturers to gain credible market intelligence in a rapidly evolving security, defense, and defense industrial initiatives globally.

The show is a confluence and information hub for decision-making processes within the defence and security procurement networks of African nations, spanning diverse sectors encompassing military, security agencies and industrial domains. It caters for regional and global industry experts by providing comprehensive insight platform for stakeholders to forge international cooperation and developments in security, defense, and aerospace. The platform extrapolates these insights to align with the needs of African Nations' defence and security forces, contributing to their pursuit of establishing a self-reliant defence industries capacities in cutting-edge technologies.

## OFFICIAL SHOW

NISECEXPO 2023 generated an exceptional response from industry stakeholders with a strong presence of high-ranking government functionaries, military and other law enforcement agencies, industry professionals and experts, captains of industries and visitors from all walk of spheres.



The show witnessed a huge attendance of defence systems and law enforcement equipment end users from across Africa participated in the event to source for new defence equipment and technologies underscoring the importance and relevance of NISECEXPO as a leading international defence show. The participation of key defence and security forces, policy and decision makers and government contractors showcase the industry's recognition of NISECEXPO as a vital platform for collaboration, knowledge exchange, brainstorming and innovation in the pursuit of national, regional, continental and world security.

NISECEXPO 2024 DEFENCE & SECURITY TRADE SHOW

NISECEXPO 2024 DEFENCE & SECURITY TRADE SHOW





## Int'l Defence And Security Show 2024

Nigeria Defence and Security Expo — is the international platform for OEMs created with the aim to strengthen the cooperation between militaries, law enforcement agencies, authorities and equipment end users on issues of ensuring national security, taking into account the current global threats, external and internal conflicts. The main goal is to create the basis for upward defence digital transformation, development and justification of the technical sessions



### SPONSORS

Nigerian Armed Forces  
Nigerian Air Force  
Nigeria Police Force

### ENDORSEMENT

Office of the National Security Adviser  
Nigeria Police Force

### GET IN TOUCH

+2348127011110  
info@nisecepo.com  
www.nisecepo.com  
NISEC EXPO  
nigeriasecurityexpo  
@Nisec\_Expo

- SPECIAL TECHNICAL MEANS OF MILITARIES, SECURITY FORCES AND OTHER SECURITY AGENCIES
- INFORMATION AND DIGITAL SECURITY TECHNOLOGIES OF THE COUNTRY
- SYSTEM OF ANTI-TERRORIST PROTECTION OF CRITICAL NATIONAL ASSETS AND INFRASTRUCTURE TO TERRORISM
- PRESENTATION AND DEMONSTRATION OF DEFENCE TECHNOLOGIES
- TECHNICAL MEANS AND SYSTEMS TO PREDICT EVENTS AND ELIMINATION OF THEIR CONSEQUENCES
- SPECIAL FORCES MISSION EQUIPMENT; INTEL AND COUNTER-INTEL
- TECHNICAL MEANS FOR AFRICA DEFENCE INDUSTRY SECTOR GROWTH
- DRONES TECHNOLOGY FOR TACTICAL MISSIONS AND MODERN WARFARE
- CYBER TERRORISM - THE DOOMSDAY
- SYSTEMS AND SOLUTIONS FOR MONITORING PUBLIC SAFETY, CRIME PREVENTION AND CITIZEN PROTECTION

## Facts 2023



> Global Exhibitors

> 503 Delegations:  
from Over 35 Countries

## VENUE:

Abuja International Conference Centre  
Central Business District, FCT

4,000 sqm INDOOR  
15,000 sqm OUTDOOR

7th  
Edition



> Over 5,000  
visitors

DATE: Aug. 13 - 15, 2024



**NISECEXPO 2023**  
A Cross Section Photograph  
of Senior Military Delegates  
and Guest Speakers

# NISECEXPO 2024 EXHIBITOR AND SPONSORSHIP PACKAGES

## Show Water

Price: \$5,500

- Logo with link on show e-Newsletters
- Logo/contacts/stall number on show branded bottle
- waterLogo with link on show sponsor's web page
- Logo on sponsor's onsite display board
- Logo on show programme directory
- Conference pass for three guests
- One page Ad in post-show magazine
- One page Ad in show programme directory
- Closing dinner ceremony pass for four guests

Exclusive  
Sponsorship

Contact Sponsorship Manager



## Accreditation Arena Brandinh

\$13,500

- Brand the accreditation arena (Branding materials to be provided by sponsor)
- Logo on show onsite sponsor's display board
- Conference pass for three guests
- Logo with link on visitors/exhibitors e-registration web page
- Place company literature on accreditation arena counters
- Full page ad in show magazine
- Closing dinner ceremony pass for three guests
- Logo on show programme directory
- Logo with link on sponsor landing page



## Show Lanyard

Price: \$8,500

- Logo/stall number printed on show lanyard (Design provided by client)
- Logo with link on show sponsor's web page
- Logo on sponsor's onsite display board
- Logo with link on visitor e-registration web page
- Conference pass for 3 guests
- Logo with link on visitor's e-registration landing page
- Closing dinner ceremony pass for 3 guests
- Logo on show campaign email materials
- Logo on show programme directory
- Conference pass for 2 guests

Exclusive  
Sponsorship





# NISECEXPO 2024 EXHIBITOR AND SPONSORSHIP PACKAGES

## Show Bag

\$11,500

- Logo/contact/stall nos on show bag (Design to be provided by sponsor)
- Insert company literature in show bag to be distributed to attendees
- Logo/profile with link on show sponsor's web page
- Logo with link on visitor e-registration web page
- Conference pass for three guests
- Half page Ad in show programme directory
- Logo with link on visitor/exhibitor e-registration web page
- Logo on show onsite sponsor's display board
- One page Ad in show magazine
- Closing dinner ceremony pass for three guests



## Show Balloon

\$5,500

- Logo/contact/stall number on show bag (Design provided by sponsor)
- Logo/profile on show sponsor's web page
- Logo with link on visitor e-registration web page
- Conference pass for three guests
- Logo on show programme directory
- Logo on show onsite sponsor's display board
- Half page Ad in show magazine
- Closing dinner ceremony pass for two guests



## VIP Backstage Branding

\$15,000

- Logo/profile with link on show sponsor's web page
- Conference pass for three guests
- Logo with link on visitor/exhibitor e-registration web page
- Closing ceremony dinner pass for three guests
- Logo on show programme of events directory
- Logo on show onsite sponsor's display board
- One page ad in show magazine



## Sponsored Tea Break/Lunch \$15,500

- Place company literature on tea break arena tables (provided by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo on napkins (provided by sponsor)
- Place roll-up banners in tea break arena (provided by sponsor)
- Logo/brief profile with link on show sponsor web page
- Logo on show programme directory
- Logo on sponsor's onsite display board
- Closing dinner ceremony pass for 3 guests
- Conference pass for 3 guests
- One page ad in show magazine

**Exclusive Sponsorship**



# NISECEXPO 2024 EXHIBITOR AND SPONSORSHIP PACKAGES

## SPONSORSHIP OPPORTUNITIES 2024

PACKAGES	HEADLINE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Branding on all general online and printed collateral	✓	✓	✓	✓	✓
Branding on all general onsite signage	✓	✓	✓	✓	✓
Dedicated hanging banners in exhibition hall	✓	✓	✓		
Sponsors welcome editorial in show guide	300 words	250 words	170 words	150 words	100 words
Dedicated e-blast to registered visitors post-show	✓	✓	✓		
Delegation Lunch Area passes	8	6	4	2	
Dedicated social media posts (content provided by sponsor)	5	4	3	2	1
Table at the Official Gala Dinner	✓				
<b>TOTAL COST</b>	<b>\$125,000</b>	<b>\$85,000</b>	<b>\$60,000</b>	<b>\$40,000</b>	<b>\$25,500</b>

## SPONSORSHIP ADD-ONS (PRICE ON REQUEST)

- Awards Gala Dinner Sponsor
- VIP & Visitor Lanyard Sponsor
- Visitor Bag Sponsor
- VIP Bag Sponsor
- Show Badge Sponsor
- VIP Delegation Lounge Sponsor
- Welcome Dinner Night Sponsor
- Directional Banners Sponsor
- Registration Sponsor
- VIP Delegation Lunch Sponsor
- Media Centre Sponsor
- Stand Locator Boards Sponsor

## 2024 EXHIBITOR PACKAGES

Enquiry To Exhibit: [info@niseceexpo.com](mailto:info@niseceexpo.com) WhatsApp: +234 812 701 1110

PACKAGE	SPACE ONLY Sizes: Sqm	SHELL SCHEME Sizes: Sqm.
Before 29 March 2024 Normal Rate	\$5,250 (3x3) Sqm \$8,250	\$5,500 (3x3) Sqm \$8,500
Before 29 March 2024 Normal Rate	\$6,250 (3x4) Sqm \$9,250	\$6,500 (3x4) Sqm \$9,500
Before 29 March 2024 Normal Rate	\$7,200 (4x4) Sqm \$10,200	\$7,500 (4x4) Sqm \$10,500
Before 29 March 2024 Normal Rate	\$8,150 (4x5) Sqm \$11,150	\$8,500 (4x5) Sqm \$11,500
Before 29 March 2024 Normal Rate	\$24,500 (National Pavilion) \$30,000	\$25,000 (National Pavilion) \$30,000 (20x30) Sqm

Note: Larger sizes are available at \$600.00 per sqm.



Platinum Partner
\$85,000

- Center spread Ad in NISECExpo post show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Platinum Sponsor
- Show website header banner Ad/brief profile with link (design provided by sponsor)
- Insert company literature in delegate packs distributed to attendees
- Opportunity to give opening remark and closing ceremony farewell message
- Conference pass for ten (10) delegates to attend all show activities
- Logo with link on all show marketing email materials
- Show website header banner with link to URL (design provided by sponsor)
- Inner back page ad on programme guide (design provided by sponsor)
- Logo with link on show visitor/exhibitor e-registration web page
- Place roll-up/flex banners inside conference hall/ or outdoor event arena
- Logo on show onsite sponsor’s display board
- Logo/brief profile with link on show sponsor’s web page
- Official show recognition award for industry support
- Mention in all TV, radio, print and other show social media publicity campaign
- Two page Ad on show programme of events
- Complimentary 7x7sqm exhibition stall to showcase organisation’s services
- Many more

Diamond Partner
\$70,000

- Two page Ad in post show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Diamond Sponsor
- NISECExpo website footer banner with link to URL (design provided by sponsor)
- Insert company literature in delegate packs distributed to attendees
- Opportunity to give a goodwill message on Day 2 and closing ceremony
- Conference pass for seven delegates to attend all show activities
- Logo/brief profile with link on show marketing email materials
- Ad banner with link on show website
- One page Ad on show programme of events
- Logo/brief profile with link on show visitor/exhibitor e-registration web page
- Place two roll-up/flex banners inside conference hall and or outdoor event arena
- Logo on show onsite sponsor’s display board
- Logo/brief profile with link on show sponsor’s web page
- NISEC recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 4x4sqm exhibition stall

NISECEXPO Award Dinner
\$60,000

- Full branding of venue
- Logo on all show e-News letters and email campaign materials
- Official show opening ceremony recognition
- Place company literatures on dinner tables
- Logo on tent cards to be placed on lunch tables (provided by sponsor)
- Logo on branded dinner napkins (provided by sponsor)
- Centre spread advert on show magazine/programme directory (Design provided by sponsor)
- Show conference pass for ten (10) delegates to attend all show activities
- Logo/brief profile with link on visitor e-registration web page
- Show closing dinner ceremony pass for ten (10) guests
- Organisation Logo on show programme of events
- Four page spread Ad in post show magazine
- Logo on show onsite sponsor’s display board
- Mention in all show award TV/Radio Ads
- Complimentary 7x7sqm. exhibition stall



Gold Partner
\$60,000

- Two Ad in post show magazine (design provided by sponsor)
- Official show recognition at the opening and closing ceremony
- Insert company literatures in delegate packs distributed to attendees
- Conference pass for five (5) guests to attend all show activities
- Logo/brief profile with link on show marketing email materials
- Ad banner/profile with link on show website
- One page Ad on show programme of events
- Logo/profile with link on show visitor/exhibitor e-registration web page
- Place two roll-up/flex banner inside conference hall/exhibits arena
- Logo on show onsite sponsor’s display board
- Logo/profile with link on show sponsor’s web page to URL
- Show recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 5x5 sqm. exhibition stall