

UNDER THE PATRONAGE OF HIS EXCELLENCY, SEN. BOLA AHMED TINUBU GCFR, PRESIDENT AND
COMMANDER IN-CHIEF OF THE ARMED FORCES, FEDERAL REPUBLIC OF NIGERIA



13-15 August 2024
Abuja, Nigeria

Event Brochure

NISEC EXPO 2024

NISECEXPO known as Nigeria Security Expo is Africa's leading continental Defence and Security show. The show brings together equipment manufacturers, vendors, end users, experts, policy and decision makers under one roof annually in the beautiful cosmopolitan city of Abuja, Nigeria.

Exhibiting at NISECEXPO shall guarantee to generate quality market leads, which can translate into sales opportunities and revenue. NISECEXPO is an excellent opportunity to generate market leads and connect with potential clientele, partners, and long term investors.

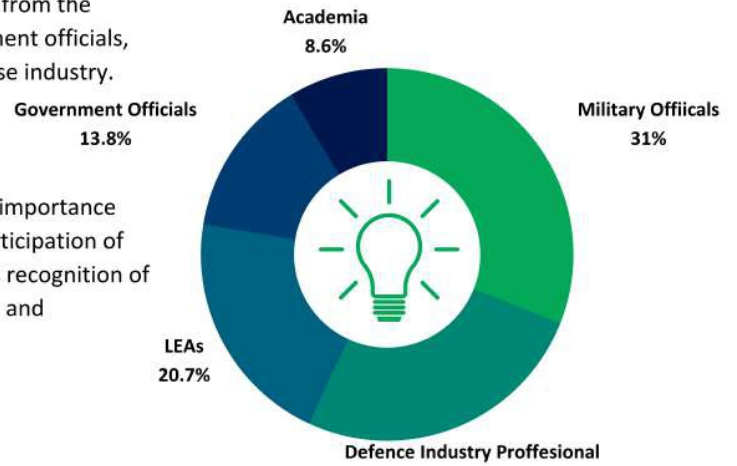
Exhibiting at NISECEXPO allows you to showcase your products, services, and innovations to potential end users, buyers, customers and partners, high profile policy and decision makers.



OFFICIAL SHOW

The previous edition of NISEC EXPO garnered an exceptional response from the audience, with a strong presence of high-ranking military and government officials, dedicated law enforcement experts, and professionals from the defense industry.

The event witnessed an impressive turnout, underscoring its growing importance and relevance within the national security and defense sector. The participation of such esteemed individuals and organizations showcased the industry's recognition of NISEC EXPO as a vital platform for knowledge exchange, collaboration, and innovation in the pursuit of national security.



EXHIBITORS PACKAGES

NISECEXPO 2024 show is a major market opportunity for defence and security equipment manufacturers, vendors, resellers and company representatives to meet key buyers and end users across Africa you would not meet elsewhere.

| PACKAGE | SPACE ONLY | SHELL SCHEME |
|-------------------------|--------------------|----------------------------------|
| | per m ² | Per m ² |
| Before 29 February 2024 | \$5,250.00 | \$5,500.00 (3x3 m ²) |
| Full Rate | \$8,250.00 | \$8,500.00 |
| Before 29 February 2024 | \$6,250.00 | \$6,500.00 (3x4 m ²) |
| Full Rate | \$9,250.00 | \$9,500.00 |
| Before 29 February 2024 | \$7,200.00 | \$7,500.00 (4x4 m ²) |
| Full Rate | \$10,200.00 | \$10,500.00 |
| Before 29 February 2024 | \$8,150.00 | \$8500.00 (4x5 m ²) |
| Full Rate | \$11,150.00 | \$11,500.00 |

Note: Special sizes are available at \$600.00 per m².



SPONSORSHIP PACKAGES

| PACKAGES | HEADLINE SPONSOR | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR |
|--|------------------|------------------|-----------------|-----------------|-----------------|
| Branding on all general online and printed collateral | ✓ | ✓ | ✓ | ✓ | ✓ |
| Branding on all general onsite signage | ✓ | ✓ | ✓ | ✓ | ✓ |
| Dedicated hanging banners in exhibition hall | ✓ | ✓ | ✓ | | |
| Sponsors welcome editorial in show guide | 300 words | 250 words | 170 words | 150 words | 100 words |
| Dedicated e-blast to registered visitors post-show | ✓ | ✓ | ✓ | | |
| Delegation Lunch Area passes | 8 | 6 | 4 | 2 | |
| Dedicated social media posts (content provided by sponsor) | 5 | 4 | 3 | 2 | 1 |
| Table at the Official Gala Dinner | ✓ | | | | |
| TOTAL COST | \$125,000 | \$70,000 | \$60,000 | \$22,000 | \$15,000 |

SPONSORSHIP ADD-ONS (PRICE ON REQUEST)

- Awards Gala Dinner Sponsor
- VIP & Visitor Lanyard Sponsor
- Visitor Bag Sponsor
- VIP Bag Sponsor
- Show Badge Sponsor
- VIP Delegation Lounge Sponsor
- Welcome Dinner Night Sponsor
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- Registration Sponsor
- VIP Delegation Lunch Sponsor
- Media Centre Sponsor
- Stand Locator Boards Sponsor



THEMES

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- Land
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ENDORSEMENT

- Office of the National Security Adviser
- Nigeria Police Force



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International Conference Centre
Abuja, Nigeria

**NIGERIA
SECURITY EXPO
& CONFERENCE**

