

CORPORATE SPONSORSHIPS

NISECEXPO 2024 Brand Name Publicity Opportunities

NISECEXPO Pre, Onsite and Post show brand and ad magazine is a major opportunity to gain publicity. Post-show magazine is a compilation of post event record of activities. The magazine is widely distributed and read by thousands of people in over 50 nations. The magazine is distributed to MDA's and foreign missions. The online version is published on the show website, thereby, giving it a global coverage which is read by thousands of online visitors. It is your best print publicity medium when considering global coverage to promote your company or organisation services beyond borders. Take a full page colour ad in the event

- show magazine today, get our complimentary; Logo on NISECEXPO programme of events
- Logo/brief profile with link on NISECEXPO show website
- Logo on NISECEXPO onsite sponsor's display board

Advert Rates

Dollar (\$)

Full Page	\$1,000.00
Half page	\$500.00
Quarter page	\$250.00
Center spread	\$1,400.00
Double spread	\$1,300.00
3 Pages	\$1,400.00
2 Pages	\$1,000.00
Inside back page	\$900.00
Inside Front page	\$1,000.00
Front page strip (6x2, 2x6)	\$650.00
10x5	\$305.00
3x6 strip (inside page)	\$750.00
Back page	\$1,500.00
Back page strip (6x2)	\$550.00
5X2 Earpiece front page	\$405.00
2x6 col strip (inside page)	\$250.00
Earpiece back page 5x2	\$300.00

SPONSORSHIP OPPORTUNITIES

Diamond Category

Price: \$125,000

- Center spread Ad in NISECExpo post show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Platinum Sponsor
- Show website header banner Ad/brief profile with link (design provided by sponsor)
- Insert company literature in delegate packs distributed to attendees
- Opportunity to give opening remark and closing ceremony farewell message
- Conference pass for ten (10) delegates to attend all show activities
- Logo with link on all show marketing email materials
- Show website header banner with link to URL (design provided by sponsor)
- Inner back page ad on programme guide (design provided by sponsor)
- Logo with link on show visitor/exhibitor e-registration web page
- Place roll-up/flex banners inside conference hall/ or outdoor event arena
- Logo on show onsite sponsor's display board
- Logo/brief profile with link on show sponsor's web page
- Official show recognition award for industry support
- Mention in all TV, radio, print and other show social media publicity campaign
- Two page Ad on show programme of events
- Complimentary 3 x 4 sqm exhibition stall to showcase organisation's services

Platinum Category

Price: \$70,000

- Two page ad in post-show magazine (design provided by sponsor)
- Official recognition during opening and closing ceremony as Diamond Sponsor
- NISECEXPO website footer banner with link to URL (design provided by sponsor)
- Insert company literature in delegate packs distributed to attendees
- Opportunity to give a goodwill message on Day 2 and closing ceremony
- Conference pass for seven delegates to attend all show activities
- Logo/brief profile with link on show marketing email materials
- Ad banner with link on show website
- Full colour page ad on show programme of events
- Logo/brief profile with link on show visitor/exhibitor e-registration web page
- Place two roll-up/flex banners inside conference hall and or outdoor event arena
- Logo on show onsite sponsor's display board
- Logo/brief profile with link on show sponsor's web page
- NISEC recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 5x5sqm exhibition stall to showcase organization's services

SPONSORSHIP OPPORTUNITIES

Gold Category

Price:

\$50,500

- Two Ad in post-show magazine (design provided by sponsor)
- Official show recognition at the opening and closing ceremony
- Insert company literatures in delegate packs distributed to attendees
- Conference pass for five (5) guests to attend all show activities
- Logo/brief profile with link on show marketing email materials
- Ad banner/profile with link on show website
- One page Ad on show programme of events
- Logo/profile with link on show visitor/exhibitor e-registration web page
- Place two roll-up/flex banner inside conference hall/exhibits arena
- Logo on show onsite sponsor's display board
- Logo/profile with link on show sponsor's web page to URL
- Show recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 3x3sqm exhibition stall to showcase organisation services

Silver Category

Price:

\$22,000

- One page ad on show magazine (design provided by sponsor)
- Official show recognition at the opening ceremony
- Conference pass for three (3) guests to attend all show activities
- Logo/profile with link on show marketing email materials
- Ad banner/brief profile with link on show website (design provided by sponsor)
- One page Ad on show programme of events
- Logo/profile with link on show visitor/exhibitor e-registration landing page
- Place roll-up/flex banner inside conference hall/exhibits arena
- Logo on show onsite sponsor's display board
- Logo/profile with link on show sponsor's web page to URL
- Show recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign

SPONSORSHIP OPPORTUNITIES

Bronze Category

Price: \$15,000

- Logo/booth nos. on branded notepad to be distributed to attendees
- Pre, onsite and post-show integrated media publicity
- Logo/brief profile with link on show sponsor's page published on website
- Conference pass for two (2) delegates to attend all show activities
- Logo with link on visitor e-registration web page
- Closing dinner ceremony pass for two (2) guests
- Logo on show programme of events
- Half page ad in post-show magazine (Design provided by sponsor)
- Logo on show onsite sponsor's display board

Closing Dinner Ceremony

Price: \$25,500

- Display company literatures on dinner tables
- Logo on tent cards to be placed on dinner tables (provided by sponsor)
- Logo on branded napkins (provided by sponsor)
- Branding of dinner hall by sponsor (subject to organizer's approval)
- One page advert on show programme of events (Design provided by sponsor)
- Conference pass to three (3) delegates
- Logo/brief profile with link on visitor/exhibitor e-registration web page
- Closing dinner ceremony pass to three (3) invited guests
- Logo on show programme of events
- Two page ad in post-show magazine
- Logo on show onsite sponsor's display board

VIP Backstage Branding

Price: \$15,000

- Half page Ad in post-show magazine (Design to be provided by sponsor)
- Logo/brief profile with link on show sponsor's web page
- Conference pass for two (2) delegates
- Logo with link on show visitor/exhibitor e-registration web page
- Closing ceremony dinner pass for two (2) guests
- Logo on show programme of events
- Logo on show onsite sponsor's display board
- One page ad in show magazine