

EXHIBITOR SPONSORSHIPS

NISECEXPO 2024 Brand Name Publicity Opportunities

NISECEXPO Pre, Onsite and Post show brand and ad magazine is a major opportunity to gain publicity. Post-show magazine is a compilation of post event record of activities. The magazine is widely distributed and read by thousands of people in over 50 nations. The magazine is distributed to MDA's and foreign missions. The online version is published on the show website, thereby, giving it a global coverage which is read by thousands of online visitors. Our brand publicity sponsorship opportunities is a sure way to reach your target audience when considering coverage to promote your company services beyond borders.

- Name/Logo on NISECEXPO programme of events
- Logo/brief profile with link on NISECEXPO show website
- Logo on NISECEXPO onsite sponsor's display board

COLOUR

Naira (₦)

Full Page	\$1,000.00
Half page	\$500.00
Quarter page	\$250.00
Center spread	\$1,400.00
Double spread	\$1,300.00
3 Pages	\$1,400.00
2 Pages	\$1,000.00
Inside back page	\$900.00
Inside Front page	\$1,000.00
Front page strip (6x2, 2x6) 10x5	\$650.00
3x6 strip (inside page)	\$305.00
Back page	\$750.00
Back page strip (6x2)	\$1,500.00
5X2 Earpiece front page	\$550.00
2x6 col strip (inside page)	\$405.00
Earpiece back page 5x2	\$250.00
	\$300.00

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EXHIBITOR SPONSORSHIP OPPORTUNITIES

Show Water

Price: US\$5,500

- Logo with link on show e-Newsletters
- Logo/contacts/stall number on show branded bottle
- waterLogo with link on show sponsor's web page
- Logo on sponsor's onsite display board
- Logo on show programme directory
- Conference pass for three guests
- One page Ad in post-show magazine
- One page Ad in show programme directory
- Closing dinner ceremony pass for four guests



Press Centre

Price: \$4,000

- Brand press center
- Place company literature on press seats
- Display roll up banners in the press center
- Logo with link on show e-news letters
- Logo/brief profile with link on show sponsor web page
- Logo with link on visitor e-registration web page
- Closing dinner ceremony pass for 4 guests
- Conference pass to 3 guests
- One page Ad in show magazine
- Logo on show campaign email materials with link



Show Lanyard

Price \$3,500

- Logo/stall number printed on show lanyard (Design provided by client)
- Logo with link on show sponsor's web page
- Logo on sponsor's onsite display board
- Logo with link on visitor e-registration web page
- Conference pass for 3 guests
- Logo with link on visitor's e-registration landing page
- Closing dinner ceremony pass for 3 guests
- Logo on show campaign email materials
- Logo on show programme directory
- Conference pass for 2 guests



EXHIBITOR SPONSORSHIP OPPORTUNITIES

USB Stick

Price: \$3,000

- Profile in branded USB stick to be distributed to attendees (supplied by sponsor)
- Logo and stall Nos. on USB stick
- Pre, onsite and post event integrated media publicity
- Logo with link on show homepage
- Logo on sponsor's onsite display board
- Logo on show programme directory
- Conference pass for 3 guests
- Contact on USB stick
- Closing dinner ceremony pass for two



Branded Gifts

\$2,500

- Logo/contacts/stall nos on branded gifts (supplied by sponsor) design is subject to approval
- Logo with link on show sponsor web page
- Logo on show onsite display board
- Conference pass for one guests
- Logo on show sponsor's onsite display board
- Logo on show programme directory
- Closing ceremony pass for two guests



Accreditation Arena Branding

\$6,500

- Brand the accreditation arena (Branding materials to be provided by sponsor)
- Logo on show onsite sponsor's display board
- Conference pass for three guests
- Logo with link on visitors/exhibitors e-registration web page
- Place company literature on accreditation arena counters
- Full page ad in show magazine
- Closing dinner ceremony pass for three guests
- Logo on show programme directory
- Logo with link on sponsor landing page

EXHIBITOR SPONSORSHIP OPPORTUNITIES

Show Bag

Price: \$7,500

- Logo/contact/stall nos on show bag (Design to be provided by sponsor)
- Insert company literature in show bag to be distributed to attendees
- Logo/profile with link on show sponsor's web page
- Logo with link on visitor e-registration web page
- Conference pass for three guests
- Half page Ad in show programme directory
- Logo with link on visitor/exhibitor e-registration web page
- Logo on show onsite sponsor's display board
- One page Ad in show magazine
- Closing dinner ceremony pass for three guests



Show Balloon

Price: \$3,500

- Logo/contact/stall number on show bag (Design provided by sponsor)
- Logo/profile on show sponsor's web page
- Logo with link on visitor e-registration web page
- Conference pass for three guests
- Logo on show programme directory
- Logo on show onsite sponsor's display board
- Half page Ad in show magazine
- Closing dinner ceremony pass for two guests



Roll-Up Banners

Price: \$2,000

- Place branded roll-up banners inside conference hall and show ground - maximum six banners
- Logo on show programme guide directory
- Logo/profile with link on show sponsor's web page
- Logo on show onsite sponsor's display board
- Conference pass for two guests
- Closing ceremony dinner pass for 2 guests



EXHIBITOR SPONSORSHIP OPPORTUNITIES

Onsite Kiosk Ad

\$500

- Onsite kiosk mounted screen ad opportunity is created to give opportunity to all exhibitors to gain on-the-spot show publicity. The kiosk will be mounted in two strategic locations setup within the accreditation arena and main hall to stream live company video profile, product and services, and booth number to attract target audience.
- Company profile shall not exceed three 2 minutes per play time.
- Video shall be repeated several times
- Closing ceremony dinner pass for two guests
- Conference pass for 2 guests



Sponsored Tea Break

\$4,000

- Place company literature on tea break arena tables (provided by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo on napkins (provided by sponsor)
- Place roll-up banners in tea break arena (provided by sponsor)
- Logo/brief profile with link on show sponsor web page
- Logo on show programme directory
- Logo on sponsor's onsite display board
- Closing dinner ceremony pass for 3 guests
- Conference pass for 3 guests
- One page ad in show magazine



Show Pen Price: \$1,500

- Logo/contacts on branded show pen to be distributed to all attendees
- Pre, onsite and post-show integrated media publicity
- Logo/profile with link on show sponsor web page
- Conference pass for two guests
- Logo on sponsor's onsite display board
- Logo on show programme directory
- Closing dinner ceremony pass for two guests



EXHIBITOR SPONSORSHIP OPPORTUNITIES

Show Notepad

Price: \$4,000

- 500 branded notepad to be distributed to attendees (Design to be approved by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo/profile with link on show sponsor's web page
- Conference pass for 3 guests
- Logo on visitor e-registration web page with link
- Closing dinner ceremony pass for three guests
- Logo on show programme directory
- Half page ad in post-show magazine (Design to be provided by sponsor)
- Name/Logo on show onsite sponsor's display board



Pole Flags

Price \$1,500

- Logo/stall nos on show branded Pole Flags (provided by sponsor)
- Logo/profile with link on show sponsor web page
- Conference pass for two guests
- Logo on show onsite sponsor's display board
- Logo on show programme directory
- Six pole flags placed inside conference hall/outdoor
- Closing dinner ceremony pass for one guest



VIP Backstage Branding Price: \$7,500

- Logo with link on visitor/exhibitor e-registration web page
- Closing ceremony dinner pass for three guests
- Logo on show programme of events directory
- Logo on show onsite sponsor's display board
- One page ad in show magazine
- Logo/profile with link on show sponsor's web page
- Conference pass for three guests

EXHIBITOR SPONSORSHIP OPPORTUNITIES

Special Presentation within Conference

US\$1,500

- Logo/profile with link on show web page
- Logo on show onsite sponsor display board
- Logo on show programme directory
- Conference pass for one guest
- Gala Award pass for one guest

Website Header Banner Ad

- Logo/profile with link on show sponsor's web page
- Logo on show onsite sponsor's display board
- Conference pass for three guests
- Logo with link on visitor/exhibitor e-registration web page
- Logo on show campaign e-news letters
- Closing dinner ceremony pass for 4 guests
- Logo on show programme directory

Website Ad Placement

Price: \$1,600

NISEC EXPO online advertisement opportunities for exhibitors and corporate entities, promotes and create the awareness needed to market product and services in the mind of visitors, thereby connect with millions of target audience.

- Logo/profile with link on show sponsor's web page
- Logo on show programme directory
- Conference pass for one guest
- Closing dinner ceremony pass for one guest

