



LAND | SEA | AIR

AFRICA'S LEADING DEFENCE & SECURITY TRADE SHOW

Sales Brochure



13th - 15th August, 2024

STALL PACKAGES

ENQUIRIES:

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ABOUT US

NISECEXpo known as Nigeria Security Exhibition and Conference is Africa's leading continental Defence and Security show. The show brings together under one roof in the beautiful cosmopolitan city of Abuja, Nigeria, defence and security forces, experts, professionals, buyers, end users and manufacturers of military and security equipment to network, negotiate and consummate trade deals.

Nigeria Security Expo 2024 presents an immense opportunity in addressing the evolving security challenges faced by African states. As a platform for showcasing advanced defence and security technologies, strategies, and solutions, the expo plays a pivotal role in fostering collaboration amongst industry experts, government officials, and security professionals.

SPONSORS



ENDORSED BY



WHAT TO EXPECT AT NISECEXPO 2024

8000+
ATTENDEES

50+
COUNTRIES

150
OFFICIAL
DELEGATIONS

SPONSORSHIP OPPORTUNITIES

Diamond

Price: \$39,000.00

- Center spread Ad in NISECEXpo post show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Platinum Sponsor
- Show website header banner Ad/brief profile with link (design provided by sponsor)
- Insert company literature in delegate packs distributed to attendees
- Opportunity to give opening remark and closing ceremony farewell message
- Conference pass for ten (10) delegates to attend all show activities
- Logo with link on all show marketing email materials
- Show website header banner with link to URL (design provided by sponsor)
- Inner back page ad on programme guide (design provided by sponsor)
- Logo with link on show visitor/exhibitor e-registration web page
- Place roll-up/flex banners inside conference hall/ or outdoor event arena
- Logo on show onsite sponsor's display board
- Logo/brief profile with link on show sponsor's web page
- Official show recognition award for industry support
- Mention in all TV, radio, print and other show social media publicity campaign
- Two page Ad on show programme of events
- Complimentary 3 x 4 sqm exhibition stall to showcase organisation's services

Platinum

Price: \$28,000

- Two page ad in post-show magazine (design provided by sponsor)
- Official recognition during the opening and closing ceremony as Diamond Sponsor
- NISECEXPO website footer banner with link to URL (design provided by sponsor)
- Insert company literature in delegate packs distributed to attendees
- Opportunity to give a goodwill message on Day 2 and closing ceremony
- Conference pass for seven delegates to attend all show activities
- Logo/brief profile with link on show marketing email materials
- Ad banner with link on show website
- One page Ad on show programme of events
- Logo/brief profile with link on show visitor/exhibitor e-registration web page
- Place two roll-up/flex banners inside conference hall and or outdoor event arena
- Logo on show onsite sponsor's display board
- Logo/brief profile with link on show sponsor's web page
- NISEC recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 3x3sqm exhibition stall to showcase organisation's services

SPONSORSHIP OPPORTUNITIES

Gold

Price: \$22,500

- Two Ad in post-show magazine (design provided by sponsor)
- Official show recognition at the opening and closing ceremony
- Insert company literatures in delegate packs distributed to attendees
- Conference pass for five (5) guests to attend all show activities
- Logo/brief profile with link on show marketing email materials
- Ad banner/profile with link on show website
- One page Ad on show programme of events
- Logo/profile with link on show visitor/exhibitor e-registration web page
- Place two roll-up/flex banner inside conference hall/exhibits arena
- Logo on show onsite sponsor's display board
- Logo/profile with link on show sponsor's web page to URL
- Show recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign
- Complimentary 2x3sq exhibition stall to showcase organisation services

Silver

Price: \$17,200

- One page ad on show magazine (design provided by sponsor)
- Official show recognition at the opening ceremony
- Conference pass for three (3) guests to attend all show activities
- Logo/profile with link on show marketing email materials
- Ad banner/brief profile with link on show website (design provided by sponsor)
- One page Ad on show programme of events
- Logo/profile with link on show visitor/exhibitor e-registration landing page
- Place roll-up/flex banner inside conference hall/exhibits arena
- Logo on show onsite sponsor's display board
- Logo/profile with link on show sponsor's web page to URL
- Show recognition award for industry support
- Mention in TV, radio, print and other social media publicity campaign

SPONSORSHIP OPPORTUNITIES

Bronze

Price: \$10,000

- Logo/booth nos. on branded notepad to be distributed to attendees
- Pre, onsite and post-show integrated media publicity
- Logo/brief profile with link on show sponsor's page published on website
- Conference pass for two (2) delegates to attend all show activities
- Logo with link on visitor e-registration web page
- Closing dinner ceremony pass for two (2) guests
- Logo on show programme of events
- Half page ad in post-show magazine (Design provided by sponsor)
- Logo on show onsite sponsor's display board

Closing Dinner Ceremony

Price: \$22,500

- Display company literatures on dinner tables
- Logo on tent cards to be placed on dinner tables (provided by sponsor)
- Logo on branded napkins (provided by sponsor)
- Branding of dinner hall by sponsor (subject to organiser's approval)
- One page advert on show programme of events (Design provided by sponsor)
- Conference pass to three (3) delegates
- Logo/brief profile with link on visitor/exhibitor e-registration web page
- Closing dinner ceremony pass to three (3) invited guests
- Logo on show programme of events
- Two page ad in post-show magazine
- Logo on show onsite sponsor's display board

Enquiry:
Exclusive/Co
Sponsorship

VIP Backstage Branding

Price: \$10,000

- Half page Ad in post-show magazine (Design to be provided by sponsor)
- Logo/brief profile with link on show sponsor's web page
- Conference pass for two (2) delegates
- Logo with link on show visitor/exhibitor e-registration web page
- Closing ceremony dinner pass for two (2) guests
- Logo on show programme of events
- Logo on show onsite sponsor's display board
- One page ad in show magazine



SPONSORSHIP OPPORTUNITIES

Show Water

Price: \$5,500

- Logo with link on show e-Newsletters
- Logo/contacts/stall number on show branded bottle water
- Logo with link on show sponsor's web page
- Logo on sponsor's onsite display board
- Logo on show programme directory
- Conference pass for three guests
- One page Ad in post-show magazine
- One page Ad in show programme directory
- Closing dinner ceremony pass for four guests

Exclusive Sponsorship

Contact Sponsorship Manager



Press Center

Price: \$4,000

- Brand press center
- Place company literature on press seats
- Display roll up banners in the press center
- Logo with link on show e-news letters
- Logo/brief profile with link on show sponsor web page
- Logo with link on visitor e-registration web page
- Closing dinner ceremony pass for 4 guests
- Conference pass to 3 guests
- One page Ad in show magazine
- Logo on show campaign email materials with link



Exclusive Sponsorship

Show Lanyard

Price: \$5,000.00

- Logo/stall number printed on show lanyard (Design provided by client)
- Logo with link on show sponsor's web page
- Logo on sponsor's onsite display board
- Logo with link on visitor e-registration web page
- Conference pass for 3 guests
- Logo with link on visitor's e-registration landing page
- Closing dinner ceremony pass for 3 guests
- Logo on show campaign email materials
- Logo on show programme directory
- Conference pass for 2 guests

Exclusive Sponsorship



SPONSORSHIP OPPORTUNITIES

Show USB Stick

Price: \$2,500


- Logo and stall Nos. on USB stick
- Pre, onsite and post event integrated media publicity
- Logo with link on show homepage
- Logo on sponsor's onsite display board
- Logo on show programme directory
- Conference pass for 3 guests
- Contact on USB stick
- Closing dinner ceremony pass for two

Exclusive Sponsorship



Branded Gift Items

Price: \$2,500

- Logo/contacts/stall nos on branded gifts (supplied by sponsor) design is subject to approval
 - Logo with link on show sponsor web page
 - Logo on show onsite display board
 - Conference pass for one guests
 - Logo on show sponsor's onsite display board
 - Logo on show programme directory
 - Closing ceremony pass for two guests
- 
- A collage of various branded promotional items including caps, bags, mugs, t-shirts, pens, and lanyards.

Exclusive Sponsorship



Accreditation Arena Branding

Price: \$7,250.00



- Brand the accreditation arena (Branding materials to be provided by sponsor)
- Logo on show onsite sponsor's display board
- Conference pass for three guests
- Logo with link on visitors/exhibitors e-registration web page

SPONSORSHIP OPPORTUNITIES

Show Bag

Price: \$7,500

- Logo/contact/stall nos on show bag (Design to be provided by sponsor)
- Insert company literature in show bag to be distributed to attendees
- Logo/profile with link on show sponsor's web page
- Logo with link on visitor e-registration web page
- Conference pass for three guests
- Half page Ad in show programme directory
- Logo with link on visitor/exhibitor e-registration web page
- Logo on show onsite sponsor's display board
- One page Ad in show magazine
- Closing dinner ceremony pass for three guests



Show Balloon

Price: \$2,000

- Logo/contact/stall number on show bag (Design provided by sponsor)
- Logo/profile on show sponsor's web page
- Logo with link on visitor e-registration web page
- Conference pass for three guests
- Logo on show programme directory
- Logo on show onsite sponsor's display board
- Half page Ad in show magazine
- Closing dinner ceremony pass for two guests



Onsite Kiosk Display

Price: \$350.00

Onsite kiosk mounted screen ad opportunity is created to give opportunity to all exhibitors to gain on-the-spot show publicity. The kiosk will be mounted in two strategic locations setup within the accreditation arena and main hall to stream live company video profile, product and services, and booth number to attract target audience.

- Company profile shall not exceed three 2 minutes per play time.
- Video shall be repeated several times
- Closing ceremony dinner pass for two guests
- Conference pass for 2 guests



SPONSORSHIP OPPORTUNITIES

Sponsored Tea Break

Price: \$5,200

- Place company literature on tea break arena tables (provided by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo on napkins (provided by sponsor)
- Place roll-up banners in tea break arena (provided by sponsor)
- Logo/brief profile with link on show sponsor web page
- Logo on show programme directory
- Logo on sponsor's onsite display board
- Closing dinner ceremony pass for 3 guests
- Conference pass for 3 guests
- One page ad in show magazine



Show Pen

Price: \$2,500

- Logo/contacts on branded show pen to be distributed to all attendees
- Pre, onsite and post-show integrated media publicity
- Logo/profile with link on show sponsor web page
- Conference pass for two guests
- Logo on sponsor's onsite display board
- Logo on show programme directory
- Closing dinner ceremony pass for two guests



**Exclusive
Sponsorship**

Roll-Up Banners

Price: \$1,100

- Place branded roll-up banners inside conference hall and show ground - maximum six banners
- Logo on show programme guide directory
- Logo/profile with link on show sponsor's web page
- Logo on show onsite sponsor's display board
- Conference pass for two guests
- Closing ceremony dinner pass for 2 guests



SPONSORSHIP OPPORTUNITIES

Show Note Pad

Price: \$5,000

- 500 branded notepad to be distributed to attendees (Design to be approved by sponsor)
- Pre, onsite and post-show integrated media publicity
- Logo/profile with link on show sponsor's web page
- Conference pass for 3 guests
- Logo on visitor e-registration web page with link
- Closing dinner ceremony pass for three guests
- Logo on show programme directory
- Half page ad in post-show magazine (Design to be provided by sponsor)
- Logo on show onsite sponsor's display board



Pole Flags

Price: \$1,500

- Logo/stall nos on show branded Pole Flags (provided by sponsor)
- Logo on show onsite sponsor's display board
- Six pole flags placed inside conference hall/outdoor
- Closing dinner ceremony pass for one guest
- Conference pass for two guests
- Logo/profile with link on show sponsor web page
- Logo on show programme directory



SPONSORSHIP OPPORTUNITIES

Product Presentation Within Conference

Price: \$1,500

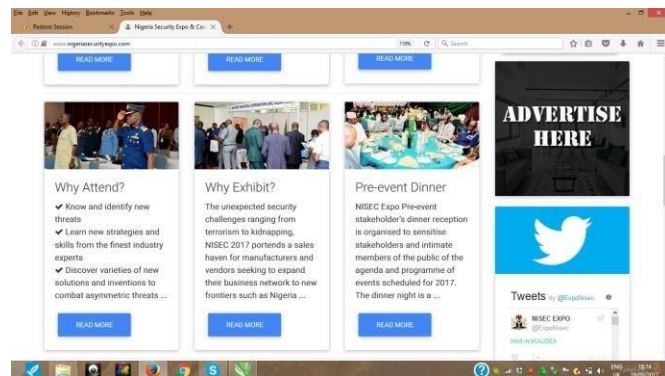
- 30 minutes product presentation
- Logo with link on sponsors landing page
- Name/logo on show sponsor's display board
- Seminar Pass for two

Website Header Banner Advert

Price: \$2,500

Website Advert Placement

Price: \$2,000

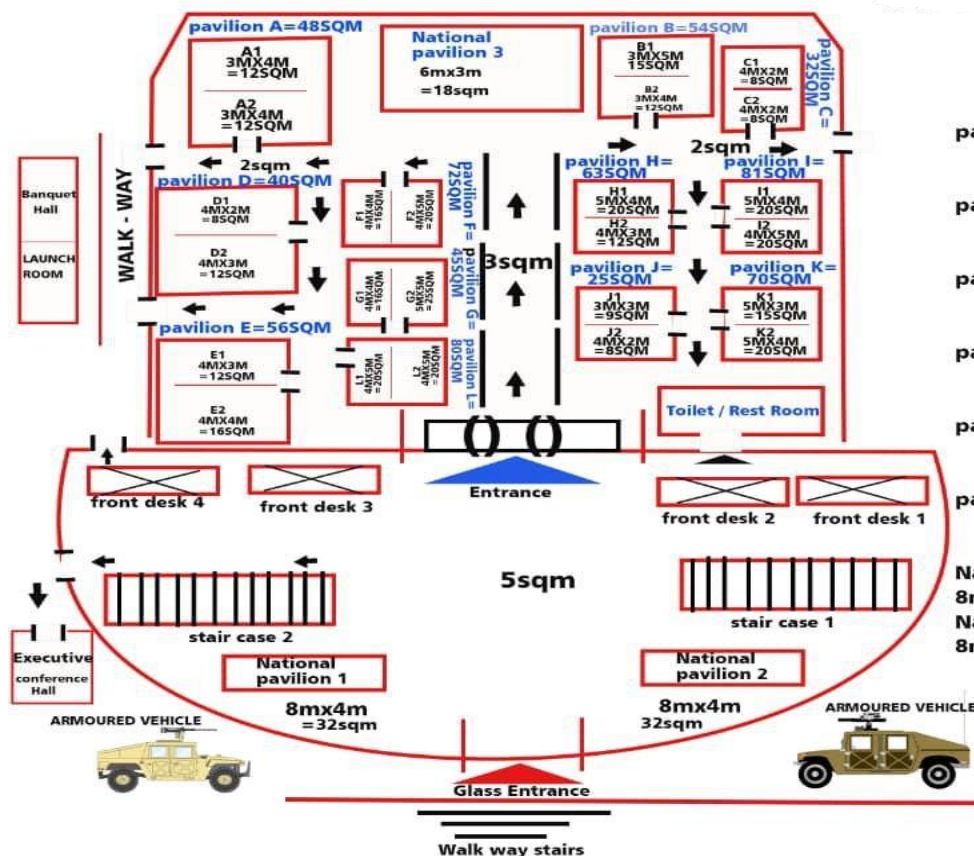


NISEC EXPO online advertisement opportunities for exhibitors and corporate entities, promotes and create the awareness needed to market product and services in the mind of visitors, thereby connect with millions of target audience.

NIGERIA SECURITY EXHIBITION AND CONFERENCE (NISEC), FLOOR PLAN ABUJA INTERNATIONAL CONFERENCE CENTER



CONTENT



pavilion A=48sqm i.3mx4m ii.3mx4m	pavilion G=45sqm i.4mx4m ii.5mx5m
pavilion B=54sqm i.3mx5m ii.3mx4m	pavilion H=63sqm i.5mx4m ii.4mx3m
pavilion C=32sqm i.4mx2m ii.4mx2m	pavilion I=81sqm i.5mx4m ii.4mx5m
pavilion D=40sqm i.4mx2m ii.4mx3m	pavilion J=25sqm i.3mx3m ii.4mx2m
pavilion E=56sqm i.4mx3m ii.4mx4m	pavilion K=70sqm i.5mx3m ii.5mx4m
pavilion F=72sqm i.4mx4m ii.4mxm	pavilion L=80sqm i.4mx5m ii.4mx5m
National pavilion 1 8mx4m=32sqm	National pavilion 3 6mx3m=18sqm
National pavilion 2 8mx4m=32sqm	

COLOUR

\$ (₦)

Full Page
 Half page
 Quarter page
 Center spread
 Double spread
 3 Pages
 2 Pages
 Inside back page
 Inside Front page
 Front page strip
 Inside page strip
 Backpage
 Back page strip (6x2)
 Logo Listed on Magazine

\$1,000
 \$500
 \$300
 \$1,300
 \$2,000
 \$1,500,000
 \$1,400.000
 \$1,200
 \$1,350
 \$950
 \$750
 \$1,500
 \$1,200
 \$300

For Advert Enquiries Call

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