

SPONSORSHIP TIERS & EXHIBITION SPACE SELECTION ENTRY INTO THE “WORLD DRONE AND ROBOTICS SHOW” – NIGERIA 2027: ALLOCATED BENEFITS

Sponsorship packages are structured for drone and robotics OEMs, advanced unmanned systems vendors, and international technology resellers seeking prime exhibition real estate, mission-critical product positioning, high-level procurement access, and global channel partner exposure to gain access into the booming African Autonomous Frontier market.

[EMERGING REGIONAL DEMAND]	→	[WDRS 2027 STRATEGIC PLATFORM]	→	[MARKET PENETRATION]
* Surveying/Mapping		* Ministerial Network Access		* Local Manufacturing Hubs
* Health/Agriculture		* Live Flight Arena Demos		* Direct B2G Procurement
* Transportation/Logistics		* Qualified B2B Matchmaking		* Joint-Venture Structuring
* Construction/Mining				
* Security/Defense/ISR				

The African unmanned systems sector has graduated from an emerging testing ground into a highly lucrative, multi-billion-dollar commercial and defense framework. Driven by massive state infrastructure investments, agricultural modernization, and the critical digitization of regional security architectures, the continent represents the fastest-growing frontier for autonomous hardware integration.

By securing a commercial stake in WDRS 2027, your organization bypasses standard market entry barriers, establishing a direct connection with high-level decision-makers, national procurement boards, and authorized local distributors.

[SPONSORSHIP AND EXHIBITION HIERARCHY]

TITANIUM HEADLINE PARTNER	→ \$100,000 / ₦140,000,000	(108sqm Island Space)
PLATINUM STRATEGIC SPONSOR	→ \$50,000 / ₦70,000,000	(54sqm Premium Raw)
GOLD CORPORATE SPONSOR	→ \$30,000 / ₦45,000,000	(36sqm Shell Scheme)
SILVER ASSOCIATE SPONSOR	→ \$15,000 / ₦22,500,000	(18sqm Shell Scheme)
EXTENDED RAW SPACE	→ \$18,000 / ₦25,200,000	(36sqm Space Only)
DOUBLE SHELL SCHEME	→ \$9,000 / ₦12,600,000	(18sqm Built Booth)
STANDARD BOOTH	→ \$4,500 / ₦6,300,000	(9sqm Built Booth)

1.1 Titanium Headline Partner (Exclusive – 1 Slot Available)

- **Financial Investment:** \$100,000 USD / ₦140,000,000 NGN
- **Space Allocation:** 108 square meters (sqm) Prime Front-Row Raw Island Space.
- **Core Benefits & Deliverables:**
 - **Speaking Slot:** Exclusive 20-minute opening keynote speech on Day 1 immediately following the Ministerial address.
 - **Branding Dominance:** Prominent co-branding alongside the primary host ministry on all main-stage backdrops, registration center vinyl overlays, and the official event lanyard.
 - **Content Inventory:** 10-page premium corporate profile and product feature spread in the official WDRS Event Catalog.
 - **Hospitality & Access:** 15 complimentary VIP passes to the private Ministerial Gala Dinner, plus 20 all-access executive delegate passes.
 - **Media Package:** 3 exclusive press crew interviews distributed across major national TV networks and international aviation/defense journals.

1.2 Platinum Strategic Sponsor (3 Slots Available)

- **Financial Investment:** \$50,000 USD / ₦70,000,000 NGN
- **Space Allocation:** 54 square meters (sqm) Premium Front-Row Raw Space.
- **Core Benefits & Deliverables:**
 - **Speaking Slot:** Dedicated 15-minute technical presentation or case-study slot during the Day 2 Specialist Masterclasses.
 - **Branding Dominance:** High-visibility logo placement on all regional pre-event promotional materials, digital banners, and the exhibition hall entrance arway.
 - **Content Inventory:** 1 full-page, high-definition color advertisement inside the WDRS Event Catalog.
 - **Hospitality & Access:** 10 complimentary VIP passes to the Ministerial Gala Dinner, plus 12 all-access executive delegate passes.
 - **Media Package:** 1 scheduled press conference slot in the official WDRS Media Center with accredited journalists.

1.3 Gold Corporate Sponsor (5 Slots Available)

- **Financial Investment:** \$30,000 USD / ₦45,000,000 NGN
- **Space Allocation:** 36 square meters (sqm) Built-up Premium Shell Scheme Booth.
- **Core Benefits & Deliverables:**
 - **Speaking Slot:** Guaranteed nominee seat on an executive plenary panel discussion matching the company's core technological vertical.
 - **Branding Dominance:** Logo inclusion on the official WDRS 2027 digital registration landing page and rolling logo display on the secondary hall video walls.
 - **Content Inventory:** Half-page color advertisement in the WDRS Event Catalog.
 - **Hospitality & Access:** 5 complimentary VIP passes to the Ministerial Gala Dinner, plus 6 standard delegate passes.



1.4 Silver Associate Sponsor (Unlimited Available)

- **Financial Investment:** \$15,000 USD / ₦22,500,000 NGN
- **Space Allocation:** 18 square meters (sqm) Standard Built-up Shell Scheme Booth.
- **Core Benefits & Deliverables:**
 - **Branding Dominance:** Standard logo placement on the general sponsor index wall near the main plenary hall entrance.
 - **Content Inventory:** Standard logo indexation and 150-word corporate summary listed inside the WDRS Event Catalog directory.
 - **Hospitality & Access:** 2 complimentary standard entry passes to the Ministerial Gala Dinner, plus 4 basic exhibitor portal badges.

SECTION 2: HARDWARE EXHIBITION TIERS & SPECIFIC INCLUSIONS

Exhibition tiers are optimized specifically for hardware developers, drone manufacturers, component suppliers, and robotics research labs focused primarily on B2B product demonstrations and technical trade traffic without enterprise-level keynote or gala hosting privileges.

[EXHIBITION FOLLOUT]

EXTENDED RAW PAVILION	→ \$18,000 / ₦25.2M	→ 36sqm Ground Footprint Only
DOUBLE SHELL SCHEME	→ \$9,000 / ₦12.6M	→ 18sqm Full Octanorm Built Booth
STANDARD BOOTH	→ \$4,500 / ₦6.3M	→ 9sqm Full Octanorm Built Booth

2.1 Extended Raw Space Pavilion

- **Financial Investment:** \$18,000 USD / ₦25,200,000 NGN
- **Dimensions:** 36 square meters (6m x 6m footprint)
- **Structural Scope & Benefits:**
 - **Inclusions:** Concrete bare floor grid allocation only, allowing complete freedom for bespoke corporate architectural builds.
 - **Badges:** 8 complimentary operational exhibitor badges.
 - **Flight Rights:** Guaranteed 15-minute live flight demonstration slot inside the outdoor Flight Arena under NCAA surveillance.
 - **Utilities:** Provision of 1 high-amperage, 3-phase industrial power line drop (32 Amp) included at no extra structural cost.

2.2 Double Shell Scheme Booth

- **Financial Investment:** \$9,000 USD / ₦12,600,000 NGN
- **Dimensions:** 18 square meters (6m x 3m footprint)
- **Structural Scope & Benefits:**
 - **Inclusions:** Full premium carpet tile installation, white PVC Octanorm wall panels, 2 custom-printed corporate fascia name boards (corner booths get dual-facing signage), 4 adjustable LED spotlights, and 2 dedicated 13-amp power sockets.
 - **Furniture Pack:** 2 standard tables, 4 standard folding chairs, and 2 localised waste bins.
 - **Badges:** 4 complimentary operational exhibitor badges.
 - **Flight Rights:** Guaranteed 10-minute live demo slot inside the outdoor Flight Arena on Day 2.

2.3 Standard Exhibition Booth

- **Financial Investment:** \$4,500 USD / ₦6,300,000 NGN
- **Dimensions:** 9 square meters (3m x 3m footprint)
- **Structural Scope & Benefits:**
 - **Inclusions:** Standard gray carpet tile setup, white PVC Octanorm structural walls, 1 custom-printed corporate fascia name board, 2 adjustable spotlights, and 1 dedicated 13-amp power socket.
 - **Furniture Pack:** 1 standard table, 2 standard folding chairs, and 1 localised waste bin.
 - **Badges:** 2 complimentary operational exhibitor badges.
 - **Flight Rights:** Access to general open-mic product pitch sessions on the secondary indoor demonstration stage.

SECTION 3: EXCLUSIVE BRANDING ADD-ONS & ALÀ CARTE SPONSORSHIPS

Exhibitors and sponsors can purchase these high-impact marketing assets separately to maximize brand visibility beyond the exhibition floor. These add-ons are sold on a strict **first-come, first-served** basis and are limited to one (1) corporate buyer per asset.

[ADD-ON VISIBILITY MATRIX]

REGISTRATION PORTAL	→ \$8,000 / ₦12M	→ 100% Digital Touchpoint Dominance
SECURITY LANYARDS	→ \$6,000 / ₦9M	→ 100% On-Site Attendee Saturation
VIP LUNCH ARENA	→ \$5,000 / ₦7.5M	→ Targeted Executive Networking
FLIGHT ARENA NETTING	→ \$4,000 / ₦6M	→ Premium Live-Demo Placement

Branding Asset	Financial Investment	Inventory	Visual Deliverables & Specifications	Target Audience Impact
Official Registration Portal	\$8,000 USD / ₦12,000,000	1 Slot	Logo on digital badges, confirmation emails, and main desk backdrops	100% of all registered delegates and international visitors
High-Security Lanyards	\$6,000 USD / ₦9,000,000	1 Slot	Dual-branded woven neck lanyards distributed at main security checkpoints	100% on-site saturation across all 3 event days
VIP Networking Lunch Arena	\$5,000 USD / ₦7,500,000	3 Slots (1 per day)	Table tent cards, entrance roll-up banners, and custom catering napkins	Direct exposure to VVIPs, ministers, and military top brass
Outdoor Drone Flight Arena	\$4,000 USD / ₦6,000,000	2 Slots	Perimeter safety net banners (3m x 1m perimeter wraps)	High-visibility during live UAV tactical flight demonstrations
Official WDRS Event Catalog	\$2,500 USD / ₦3,750,000	4 Slots	Outside Back Cover or Inside Front Cover full-page gloss print advertisement	Long-term brand retention with buyers post-expo

3.1 Official Registration Portal & Badge Branding

- **Financial Investment:** \$8,000 USD / ₦12,000,000 NGN (*Exclusive*)
- **Deliverables:** Placement of your corporate logo on the digital pre-registration landing page, inside all automated barcode confirmation emails, and printed on the front facing of all high-security physical attendee badges. Includes dominant physical branding across the main physical registration counters at the venue entrance.

3.2 High-Security Lanyards

- **Financial Investment:** \$6,000 USD / ₦9,000,000 NGN (*Exclusive*)
- **Deliverables:** Production of premium, full-color woven lanyards featuring your corporate logo alongside the WDRS 2027 event insignia. These are mandatory for all attendees and will be distributed at security perimeter check-points by hosting hostesses.

3.3 VIP Networking Lunch Arena Sponsor

- **Financial Investment:** \$5,000 USD / ₦7,500,000 NGN per day (3 Slots Available — Day 1, 2, or 3)
- **Deliverables:** Dominant signage rights inside the restricted executive dining hall. Deliverables include two (2) corporate roll-up banners at the main entrance door, branded table tent cards on all dining tables, and customized napkins featuring your corporate logo.

3.4 Outdoor Drone Flight Arena Signage

- **Financial Investment:** \$4,000 USD / ₦6,000,000 NGN (2 Slots Available)
- **Deliverables:** High-visibility banner placement on the structural safety netting of the outdoor flight zone. This area hosts the live multi-rotor and fixed-wing tactical flight demos monitored by the NCAA, attracting concentrated attention from media and international defense attachés.

3.5 Official WDRS Event Catalog Premium Pages

- **Financial Investment:** \$2,500 USD / ₦3,750,000 NGN (4 Slots Available)
- **Deliverables:** One (1) full-page, high-definition color advertisement placed on premium real estate within the official event catalog distributed to all VVIPs and delegates. Available slots: Inside Front Cover, Inside Back Cover, or Page 1 Facing.